



ARISE

2018 Activity Round-up



UNDRR
UN Office for Disaster Risk Reduction



PRIVATE SECTOR ALLIANCE FOR DISASTER RESILIENT SOCIETIES

ARISE 2018



ARISE Value Proposition

2018-2020

Purpose:

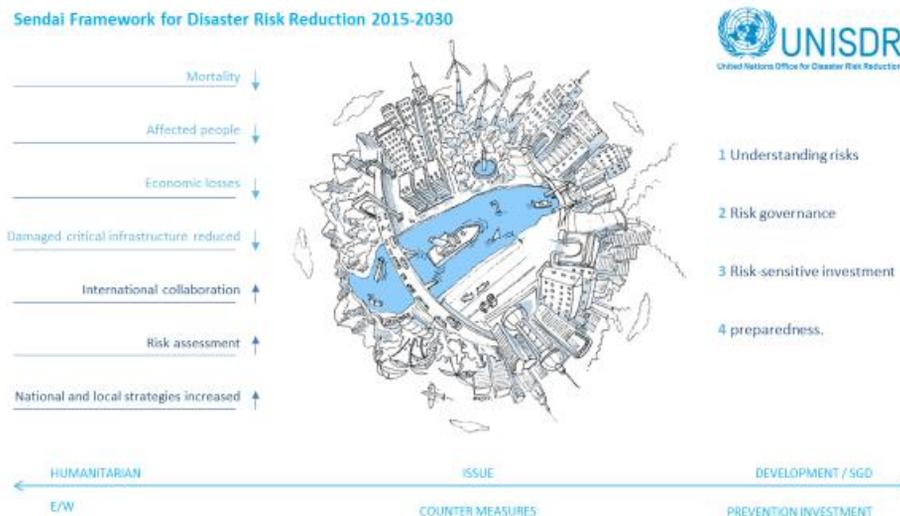
Over the past ten years, disasters have continued to exact a heavy toll on communities, global development and prosperity: more than 1.5 billion people have been affected with total economic losses of more than \$1.3 trillion. Persons and asset exposure increased faster across the globe than vulnerability decreased, generating new risks combined with a steady rise in overall disaster-related losses and damage. The decisions that are taken at all scales, in ever more interconnected societies reverberate across interdependent social, ecological, economic and political systems in increasingly diverse and correlated ways.

Reflecting the growing and interconnected nature of risks to our social, economic and political systems, the Sendai Framework for Disaster Risk Reduction 2015-2030, adopted by UN Member States, calls for a comprehensive approach to reduce the risks from natural and man-made hazards.

Sendai Framework 2015-2030 Goal:

The Sendai Framework goal is to “Prevent new and reduce existing risk and to strengthen resilience to natural and man-made hazards to achieve substantial reductions in disaster losses.” The Framework highlights the primary role of States in the achievement of this goal, however the Framework also calls for an inclusive approach to reducing risks. Recognizing the critical role of the private sector in any given country and community, as employer, producer, exporter or investor, Sendai specifically asks Governments to work closely with businesses and private sector financial institutions, including insurance and financial regulators and accounting bodies.

The Sendai Framework 2015-2030 Global Targets:



Why ARISE?

ARISE is a private sector initiative in conjunction with UNDRR, which works towards a resilient, prosperous future where fewer lives are lost to disasters, capital assets and investments are risk-informed and infrastructure is resilient to natural and man-made hazards.

ARISE seeks to create risk-resilient societies by promoting and supporting the integration of disaster risk into business management strategies and investment decisions. ARISE also aims at unleashing the potential of private sector know-how, innovation and convening powers in partnership with Governments and other stakeholders to deliver measurable impact at the community level.

ARISE is committed to combining the intellectual (know-how) and capital assets of the private sector with the public sector and other stakeholders' knowledge, outreach and resources, so that solutions will be developed and implemented more efficiently and effectively to achieve the goal of the Sendai Framework by 2030. Specifically, ARISE members engage in capacity development, education and participation in the development of required policies, standards, tools and regulations through application of private sector expertise and innovation to reduce disaster risks at the national and local level.

In short, we believe:

Reducing risks through better risk-informed decision-making in the preparation for, response to and recovery from disaster risks is critically important today. This includes risk-informed investment decisions for a sustainable future for all. Combining the intellectual, know-how and capital assets collectively available within the public and private sector will support substantial progress to create resilient communities.

ARISE Board Members

2018-2020



Organization	Name	Position	Country
UNDRR	Mami Mizutori	SRSB, ARISE co-chair	Switzerland
MD Sands Consulting Solutions LLC	Dale Sands	Consultant & President, Village of Deer Park, ARISE co-chair	USA
CEMEX	Martha Patricia Herrera Gonzalez	Director, ARISE vice-chair	Mexico
AI Systems Research - AISR	Fernando, P Britto	CEO	Brazil
Enel Foundation	Carlo Papa	Director	Italy
Estmrarya Management Consulting	Ahmed Riad Ali	Managing Director	UAE
Federation of Indian Chamber of Commerce & Industry (FICCI)	Nirankar Saxena	Deputy Secretary General	India
JTB Tourism Research & Consulting Co.	Masato Takamatsu	Managing Director & Chief Research Officer	Japan
Kokusai Kogyo Co., Ltd.	Sandra Wu	Chairperson & CEO, Kokusai Kogyo	Japan
SM Prime	Hans T. Sy	Chairman of the Executive Committee	Philippines
Titan America/STET	Aris Papadopoulos	Chairman	USA



ARISE Networks Progress Updates 2018

ARISE in the Caribbean

Network Activities



The Dominica Association of Industry and Commerce (DAIC) is the leading organization of **ARISE Dominica**. The network was launched during the *Business Recovery Expo*, on 21-22nd February 2018, marking the first ARISE network created in the English speaking Caribbean. DAIC, representing ARISE Dominica, signed a Cooperation Agreements with CDEMA and UNDRR, to promote the engagement of the Dominican business community in DRR and promote public-private partnerships for DRR in the island. More than 50 leading companies in Dominica participated in the event



Marianela Guzman, UNDRR PPP Advisor, Dav-Ernan Kowlessar, Management Consultant -CAIC, Lizra Fabien Executive Director DAIC, Nahuel Arenas, Deputy UNDRR, Kira Thompson Aird - President -DAIC

DAIC has also been promoting the integration of DRR within the strategic framework of the regional Chamber of Commerce of the CARICOM countries, CARICHAM.

The advances of this work were presented by DAIC's Executive Director, Lizra Fabien at the *VII Meeting on Public-Private Partnerships for Disaster Risk Reduction in Latin America and The Caribbean: Building Resilient Infrastructure*, carried out from November 20th to 21st, 2018, in Mexico. CARICHAM will launch its Regional DRR Mechanism on April 1st and 2nd 2019, in Barbados.



Private Sector DRR good practices are presented at Hurricane Preparedness Forum. Seymour Graham, DIGICEL, Kim Jones, SAGICOR, Andre Gibson, Tropical Shipping, Peter Williams, Barbados Light & Power Ltd. Carlos Wharton, President BCCI

The **Barbados ARISE** network was launched on 13th July 2018, led by the Barbados Chamber of Commerce and Industry (BCCI) at the UN House, in Bridgetown, Barbados. The launch event took place as part of the larger Hurricane Preparedness and Building Resilience Seminar, which counted with the participation of 25 companies, including DIGICEL, FUJITSU, HILTON, SAGICOR, Marriot Courtyard and Scotia Bank. The Caribbean Disaster Management Agency (CDEMA), the Director of the Department of Emergency Management, Kerry Hinds, and the Minister of Home Affairs of Barbados, Mr. Edmund Hinkson also participated in the event.

ARISE in the Caribbean

Network Activities (cont.)



The 5th Sustainable Profits Forum was organized by the **ARISE Dominican Republic** focal point, EcoRed, on October 2018, with the support of UNDP, UNDRR, and the World Bank (IFC) among other sponsors. The forum targets medium and high-level business leaders of the finances, logistics and productive sectors, as well as stakeholders of the business social responsibility, the public sector and international cooperation. The objective of the forum was to raise

awareness of the exposure and the high vulnerability of the Dominican Republic in the face of climate change. In the event, UNDRR presented the Sendai Framework and the ARISE initiative to over 200 high profile members from the EcoRED professional network.

Back-to-back to this event, a workshop on "Business Plans for Disaster Risk Reduction" was carried out using the training methodology of the UNDRR Global Institute of Education and Training, attended by 22 business representatives.

Achievements

- **ARISE Networks were launched in Dominica (2018), Barbados (2018), Dominican Republic (2017), Haiti (March 2019, [see here](#)) and St. Lucia (April 2019).**
- All networks have signed **cooperation agreements with their national disaster management offices**, promoting public-private partnerships.
- **1 training on *Developing Business Plans for Disaster Risk Reduction* organized in Dominican Republic**, with the participation of 22 business representatives.
- **Best practices** from Barbados, BVI, Dominica and Dominican Republic identified by UNDRR. See [here](#).
- The **[Private Sector Study](#)** on Preparedness for Enhanced Resilience after Hurricanes Irma and Maria impact in Dominica and BVI was conducted with the collaboration of ARISE partners.
- ARISE networks in the Caribbean organize **major events to promote resilient businesses**.

ARISE Haiti was launched on March 22nd 2019. The national network is led by AGERCA, a business association representing the 25 biggest companies in the country. ARISE Haiti has launched in cooperation with the National Civil Protection Office (more info [here](#)). The CARICHAM Regional Network is expected to launch on 1st of April 2019, which includes a DRR collaboration mechanism among chambers of commerce of the CARICOM region. **ARISE St. Lucia** is scheduled to launch on April 5th 2019, led by the St. Lucia Chamber of Commerce.

ARISE in the Caribbean

Network Contacts

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ARISE in Central America



Network Activities

The workshop “*Developing Business Plans for Disaster Risk Reduction*” was organized by the Honduran Foundation for Corporate Social Responsibility, FUNDAHRSE, ARISE focal point in **Honduras**, on 20th March 2018. As part of the event, a training was imparted using UNDRR / GETI methodology. The workshop focused on DRR and Climate Change Adaptation, developing resilient businesses and climate risk and disasters management plans.



Discussions revolved around how to better understand risk, how to strengthen government mechanisms at all levels, and the importance of investing in social, cultural and environmental resilience. The thirty-two participants (12 men, 20 women) represented private companies from different sectors, including the food sector, the export sector, agroindustry, coffee growers, textile industry, among others. Among the participating companies were Becamo, Caribex, Honduran Association of Maquiladores, CENOSA, AgroPalma, COLTEL and the University of San Pedro de Sula (USAP).



Raul Salazar, Chief of the UNDRR for the Americas and the Caribbean during the ARISE Nicaragua launch event

[ARISE Nicaragua was launched](#) on 4th April 2018, during a Business Lunch with key stake holder from private sector members of the Nicaraguan Union Foundation for Corporate Social Responsibility (UniRSE), in coordination with UNDRR.

In May 2018, UNDRR participated in the *CENTRARSE's XI Forum on Corporate Social Responsibility*, organized by the ARISE network focal point in **Guatemala**, where UNDRR representative delivered a presentation of ARISE and the Sendai Framework.

UNDRR was given a stand to join the marketplace and promote UNDRR and the ARISE initiative. The forum was attended by more than 500 people.

In September 27 and 28, 2018, took place in **Costa Rica** the *Sustainability International Congress (SEE 2018)*, organized by the Business Association for Development (AED). The event counted with the active participation of representatives of **ARISE Guatemala** (the Executive Director of the RSE network CentraRSE Mr. Juan Pablo Morataya), **ARISE Honduras** (the Executive Director of the RSE network FundahrSE,





ARISE in Central America

Network Activities (cont.)

Mr. Roberto Leiva), **ARISE El Salvador** (the Executive Director of RSE Network Fundemas, Mrs. Haydee de Trigueros) and **ARISE Nicaragua** (UniRSE Executive Director, Mr. Martin Walter). These networks together represent more than 900 companies across Central America. The occasion served to present the latest updates of the ARISE initiative and promote the implementation of the Sendai Framework within the strategic plans of their respective RSE Networks.

In the framework of the “VII Meeting on Public-Private Partnerships for Disaster Risk Reduction in Latin America and The Caribbean: Building Resilient Infrastructure”, organized by UNDRR and the Latin American Economic System (SELA) on 20-21 November, 2018, in Mexico, a coordination workshop between representatives of ARISE networks of Central America and the CEPREDENAC, the Central American inter-governmental disaster prevention organization. The meeting was attended by ARISE focal points of Guatemala, Honduras, and Nicaragua.

The objective of the meeting was to create new and maintain existing synergies for the promotion of public and private partnerships through the implementation of concerted actions and projects that advance the implementation of the Sendai Framework. The group from the private sector agreed on the development of actions plans for the private sector that will seek synergies with UNDRR and CEPREDENAC.

Best practices from Panama, Guatemala, Honduras and Costa Rica were selected by UNDRR and feature in [this link](#).

Achievements

- **RSE organizations representing 900 companies** committed to integrating DRR in their strategic plans.
- **New ARISE Network launched in Nicaragua.** ARISE Networks in El Salvador, Honduras, Guatemala and Nicaragua were launched in 2017. ARISE Network to be launched in Costa Rica in May 2019.
- **1 high-level discussion** to promote public-private partnerships between the Central American Disaster Preparedness Centre (Intergovernmental Organization) and ARISE representatives of Guatemala, El Salvador, Honduras and Nicaragua.
- **1 training on *Developing Business Plans for Disaster Risk Reduction* organized in Honduras** with the participation of 32 companies.
- **1 regional discussion** with representatives of ARISE networks of Guatemala, Honduras, El Salvador, and Nicaragua was held to share practices.
- **Best practices** from ARISE members from Central America documented.
- **UNDRR and ARISE present at major private sector events** in the sub-region.

ARISE in Central America

Network Contacts



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Executive Director
Fundemas



In June 2018, During the Regional Platform for Disaster Risk Reduction in Cartagena, Colombia. ARISE Colombia co-organized with UNDRR the parallel session: ***Risk integration in private sector practices.***

In the framework of the Regional Platform, a private sector breakfast meeting was led by UNDRR SRSG, Mrs. Mami Mizutori. Regional private sector representatives and ARISE Focal points from Colombia, Argentina, BVI, USA, Guatemala, El Salvador and Costa Rica were able to dialogue with Mrs. Mizutori about their activities and the future of ARISE.



Network contacts

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On October 22nd and 23rd, UNISDR conducted the Workshop: Development of Business Plans for Disaster Risk Reduction (Road to the resilience of business) organized by ACODAL and in close collaboration with ARISE Colombia leads ANDI and CCS.

Later on, from November 12 to 14, the event "*Encounter of Business Experiences on Disaster Risk and Business Continuity*" was held, organized by FENALCO, the National Federation of Merchants, and supported by USAID / OFDA, Florida International University and UNDRR. More than 50 participants from the public and private sectors, national and international organizations from Central, South American and Caribbean countries such as Panama, Jamaica, Brazil, Mexico, Peru, Guatemala, Honduras and Costa Rica attended this event in Medellin.

Participants shared their experiences in risk management and business continuity, as well as other projects they implement to reduce disaster risk and contribute to resilience building. Among them is the Neighborhood Approach, an innovative strategy adopted by USAID to find practical DRR solutions in highly-populated urban informal settlements.

ARISE- Colombia

Network Activities (cont.)



On October 28th 2018, The Colombian Association of Sanitary and Environmental Engineering – ACODAL, a not-for-profit trade association founded in 1956, organized the *2nd International Forum on Resilient and sustainable Urban Centres* which took place in Cali, Colombia. The event gathers most of the members of the water, sanitation and environment sector, which includes industries, consulting and commercial firms, public service and related companies, universities, professionals and students. The Forum addressed topics around sustainability and resilience in urban centers, water and sanitation, sustainable construction and urban ecology, energy, sustainable mobility and sustainable industry.



Representatives from ARISE Colombia Network participated at the *VII Meeting on Public-Private Partnerships for Disaster Risk Reduction in Latin America and The Caribbean: Building Resilient Infrastructure*, carried out from November 20th to 21st, **2018, in Mexico**. line with their countries and the technical support of UNDRR.



Achievements

- **ARISE Focal points**, the National Business Association (ANDI) and the Colombian Security Council **actively participated in the Regional Platform for DRR**.
- Coordinating ARISE Colombia activities with the **National Disaster Management Unit**
- **Reached SMEs through multiple sectors**. ACODAL represents more than 1,500 companies and FENALCO covers 18 different macro-sectors of commerce and services.
- **Best practices** from ARISE Colombia documented.
- **UNDRR and ARISE present at major private sector events** in the sub-region.
- **1 training on** Development of Business Plans for Disaster Risk Reduction for 20 business reps.



ARISE- India

Network Activities

In July 2018, Mr Nirankar Saxena, Deputy Secretary General, FICCI was elected as Member of UNDRR ARISE Board. ARISE India is not yet established, however in order to give conceptual advise, mentoring & guidance for the launch of the ARISE India, FICCI Disaster Management Board was set up in June 2018.

The Board is headed by Gen N C Vij, Former Founder Vice Chairperson, NDMA. Other Members include Mr Anil Sinha, Former Vice Chairman, Bihar State Disaster Management Authority, Prof V K Sharma, Vice Chairman, Sikkim State Disaster Management Authority, Prof N V C Menon, Gen JR Bhardwaj, KM Singh, Former Members of National Disaster Management Authority (NDMA), Shri Rajeshwara Rao, Advisor, EAC-PM and Lalit Mansingh, Former Chairman, PNGRB. Members from industry are Tata Sons. Others likely to be on Board are from ADANI, HCL, Jyothi Fabrics, Jyothi Labs and ADPC, Bangkok.

Work Undertaken/In Process



1. Three disaster risk management programs, especially for Industries were organized during 2018, in different regions of India, to hone their skills, industrial safety & preparedness. The workshops were organized in partnership with Economic Advisory Committee to PM, National Disaster Management Authority, Petroleum & Natural Gas Regulatory Board and respective State Governments. Each conference was followed by a mock exercise, depicting most challenging scenarios. Each conference was attended by 300-450 participants of middle to senior level positions.

2. National Conference on Earthquake Preparedness in India: In partnership with Vivekananda International Foundation, a national conference on Earthquake Preparedness in India was conducted on 25-26 October, 2018. It was addressed by national & international experts in seismology.



3. Workshops on pre hospital Preparedness: In partnership with United Hatzalah, Israel, UNDRR Arise FICCI India Chapter is conducting four workshops in India & two in Sri Lanka on pre-hospital Preparedness, from 24 Dec 2018 to 03 Jan 2019. Doctors, paramedics, DM practitioners, civil defense, fire & emergency services, police, volunteers & community leaders are participating.



4. Planning for a national program on National Competition on Innovations in DRR: UNDRR ARISE FICCI India Chapter, according to the UNDRR ARISE guidelines, is creating an innovation platform where innovation and novelty will be the central pillars with the aim to attract more interest, provide better opportunities for learning and to motivate the application of new knowledge and approaches in DRR. It will also help to generate more dynamism. As a first step in this direction UNDRR ARISE FICCI India Chapter will be conducting an innovation competition in the selected fields of Disaster Risk Reduction. The winners will be selected through a transparent schedule.

5. A pilot project, in partnership with Integrated institute of Rural Development, a private sector organization Shimla, for making villages SMART (including DRR aspects) and opening business opportunities for Private Sector in Rural Areas was launched. The project will look at Ruralizing India Empowering Villages (RIEV). It was launched in 3226 Panchyats (lowest administrative institution) in Himachal Pradesh State of India. The intention is to scale this in a second phase.

6. FICCI (ARISE member in India) & Operation Resilience had executed a MoU before the Kerala floods. Soon after the flash floods, they launched their initiative and got many volunteer orgs & institutions for rendering relief. Their representatives were also on ground to distribute the relief through district authorities: In partnership with “Operation Resilience”, a national-level ‘Disaster Relief Portal’ that reaches out to 150+ Million people online via popular outreach partners, to crowd source aid for response agencies, after a disaster.

7. Kerala Floods: During devastating floods in Kerala State of India, the relief was provided by the volunteers of Operation Resilience and people trapped in the remote areas who contacted FICCI directly or through their relatives within & outside India, were evacuated with help from NDRF through FICCI headquarters which was controlling from New Delhi. Supports were provided in evaluating 168 stranded victims. Relief material worth INR 15 million.



ARISE- Japan

Network Activities

ARISE Japan started in 2014, with approximately two dozen very active members. ARISE Japan's main outreach event is its annual public symposium, held every year since 2016 in March, and members also individually share good practices and ideas through local DRR mechanisms such as Japan's annual national DRR platform event.

ARISE Japan held its annual public symposium in March, attracting more than 100 participants to a discussion on private sector contribution to disaster resilient communities. The panel included government, local government, academia, civil society and private sector (ARISE) representatives, and was moderated by Yuki Matsuoka, Head of UNDRR office in Japan. The event also featured a keynote by Professor Itsuki Nakabayashi of Meiji University and a speech by the Chief of the UN Office for DRR in the Asia-Pacific Region, Loretta Hieber Girardet.

[UNDRR news article](#) ; [Full report \(English\)](#) ; [Event page on Preventionweb](#)
[Event financial report \(Japanese\)](#) ; [Presentations and meeting materials \(Japanese\)](#)

Network contacts

Lead

Sandra Wu (to 2018)

ARISE Board member,
Chairperson and CEO,
Kokusai Kogyo Co., Ltd.

Masato Takamatsu

(from 2019)

ARISE Board member, Managing
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Secretariat:

Kokusai Kogyo

(Yoshiko Abe & Akira Doi)

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Members of ARISE Japan showed up in force at the AMCDRR held in Mongolia in July; representing the private sector, participating as organizers, speakers, and presenters, as well as participating in the preparatory stages. In brief summary:

- ARISE Japan members joined the organizing team for *Thematic Session: private sector interventions* and *Technical Session: Investing in DRR*. Members supported the running of *Thematic Session: private sector interventions* at AMCDRR.

ARISE- Japan

- Masato Takamatsu, JTB Tourism Research & Consulting, ARISE Board member, presented the Private Sector Statement which included action statements from ARISE Japan.
- ARISE Japan (as ARISE) co-organized the private sector stakeholder pre-meeting with the Mongolian chamber of commerce and India's FICCI, and members spoke at the event. ARISE Japan (as ARISE) also prepared the Private Sector At-A-Glance and coordinated with UNDRR Asia-Pacific for its distribution to all registered private sector participants.
- Sandra Wu, Kokusai Kogyo, ARISE Board member and ARISE Japan lead, was the private sector speaker in *Technical Session: Investing in DRR*, in which she discussed outcomes from the ARISE Japan annual symposium.
- ARISE Japan members from JTB Tourism Research & Consulting, Tokio Marine Nichido Fire Insurance, Japan Bosai Platform, and Kokusai Kogyo presented on the Ignite Stage.
- ARISE Japan, with cooperation from ARISE Philippines, prepared materials for, and manned, the ARISE booth in the Market Place. ARISE Japan members Tokio Marine Nichido Fire Insurance, Japan Bosai Platform, and Kokusai Kogyo also hosted, or had materials in other booths.
- Yoshiko Abe, Kokusai Kogyo and ARISE Japan secretariat, represented the private sector in the AMCDRR drafting committee; ARISE Japan members Kokusai Kogyo and Japan Bosai Platform also attended and represented the private sector stakeholder in ISDR Asia Partnership meetings held in 2017 and 2018 in preparation for AMCDRR 2018.

[Full AMCDRR report \(English\)](#)



ARISE Japan held its summer meeting in August, where outcomes and key messages from AMCDRR were fed back to the national level, and comments and inputs collected for the ARISE Board meeting to be held in September.

[Report to ARISE Japan \(Japanese\)](#)



ARISE Japan members organized sessions, exhibited, and presented at the [national DRR platform event](#) in October, organized by the Cabinet Office and held in Tokyo. In summary:

- Masato Takamatsu (ARISE Board member, JTB Research & Consulting Co.) in speaker role: <https://ias.unu.edu/jp/events/upcoming/iddr-2018.html#overview>
- MS&AD Insurance Group Holdings Co., Ltd. organized a session: <http://bosai-kokutai.jp/organizations/1507/>
- Mitsubishi Research Institute in speaker role: <http://bosai-kokutai.jp/organizations/1498/>
- Kokusai Kogyo in acting/panel role: <http://bosai-kokutai.jp/organizations/1489/>
- Japan Bosai Platform organized a session: <http://bosai-kokutai.jp/organizations/1516/>
- Kozo Keikaku Engineering organized a joint exhibit: <http://bosai-kokutai.jp/organizations/1537/>
- Sampo Japan Nipponkoa Insurance Inc. organized a workshop: <http://bosai-kokutai.jp/organizations/1582/>



10月14日(土) 12:00-13:30
ぼうさいこくたい 2018 モンテビデオ会議

SDGsにおける防災・減災とは?

JTBが再興企業の世界に果たす防災役割を大紹介!

外国出身の防災の専門家による、母国と日本の防災の取組についてのパネルディスカッション

2018年11月10日(土) 12:30-14:00
会場: 東京ビッグサイト 会議棟8F 801

10.13+

9.27 (木) 定員100名

どこでもリアルな地震体験

地震の揺れを再現 3次元の映像演出

世界どこへでも

10月13日(土) 14:30~16:00
会場: 東京ビッグサイト 会議棟8F 801

ARISE- Japan

ARISE Japan held its winter meeting in December, in which members agreed a change of leadership from Sandra Wu to Masato Takamatsu (JTB Research & Consulting Co.). In the meeting, members decided to form a committee to transition ARISE Japan into a form that meets new ARISE ToR requirements. Members also discussed the theme and format of the 2019 annual public symposium and how to make its outcomes relevant to GP2019. [Report to ARISE Japan \(Japanese\)](#)



Additionally, as general progress in 2018, ARISE Japan has:

- Established a strong core (approximately 20 organizations) among its ARISE Japan members that attends and answers events and calls for collaboration.
- Notes increasing popularity and recognition of annual public symposium, held in March.
- Regularly informed global, regional, and local goings-on shared in the form of newsletters/emails from the secretariat (about 30 sent in 2018), and full and timely post-event reporting.
- Updated and maintained the ARISE Work Space Japan sub-community, which includes archives of all communications and documents.
- Established a close relationship with UNDRR regional office in Asia-Pacific and UNDRR office in Japan, and represented the private sector stakeholder in UNDRR regional meetings.

ARISE- Japan

Achievements

Raised awareness of the need for a multi-stakeholder approach to DRR and resilience to the domestic audience, via the ARISE Japan Public Symposium in March:

- Organized an in-depth multi-stakeholder panel discussion on private sector roles in building a resilient society, with an ARISE Japan member from Mitsubishi Research Institute serving as a private sector panelist.
- 98 persons registered for the event, including 37 people from 31 non-ARISE private sector organizations. 78 persons actually attended the event, from the private sector, media, academia, government, civil society and UN and international organizations.
- In addition to the UNDRR news article ([link](#)), national media coverage included a newspaper article and a detailed two-page discussion in a DRR online newsletter ([link \(Japanese\)](#)).
- Key learnings from the event was shared as a private sector intervention at AMCDRR 2018's Technical Session: Investing in DRR.
- The 2018 event was run as an all-ARISE-Japan effort and served to strengthen inter-member understanding and collaboration. In overview, 15 ARISE Japan members plus the secretariat served on the organizing committee; 7 ARISE Japan members sponsored the event; and 4 ARISE Japan members provided in-kind support.

Engaged as the key private sector stakeholder group in the Asia region at its regional platform, AMCDRR, in July:

- 4 ARISE Japan organizations presented on the Ignite Stage.
- 2 ARISE Japan organizations joined organizing teams in the planning stage. 3 ARISE Japan organizations assisted UNDRR in the running of *Thematic Session: private sector interventions* at the actual event.
- ARISE Japan members co-organized the private sector pre-meeting as ARISE, and produced the Private Sector At-A-Glance document which was distributed to 60 AMCDRR private sector participants.
- ARISE Japan members ran the ARISE booth at the AMCDRR Market Place and supplied materials to be showcased in the booth.
- ARISE Japan and ARISE Board member Masato Takamatsu delivered the private sector action statement.

Engaged as leading private sector stakeholders at the national level, at the national DRR platform in October, where 9 ARISE Japan members organized sessions, ran booths and workshops, and engaged in speaker roles.

Welcomed a new ARISE Japan Lead, Masato Takamatsu in December, taking over from the inaugural lead, Sandra Wu, who served since 2014.

ARISE- Mexico

Network Activities



ARISE MX was launched on 22 November during the event VII Encounter for Public and Private Alliances to Reduce Disaster Risks in Latin America and the Caribbean. This event was held with the partnership of SELA, BMZ, CISS, UNDRR-Americas and the Caribbean and CEMEX, with the attendance of 70 regional participants.



Image 1: Inaugural Session of the VII SELA Encounter for Public-Private Alliances
Image credits: SELA

Network contacts

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The ARISE MX Network has a Governance strategy designed in 3 levels: strategic, technical and operational. At the strategic level, the National Network is presided over by Mrs. Martha Herrera, Corporate Director of Responsible Business in CEMEX and led by a 12 member Advisory Council with representation of the four sectors (Academia, Civil Society, Public and Private Sector). The institutions represented in the first Advisory Council are the following: AECOM, AXA, C-MAX, CANACEM (National Chamber of the Cement Industry), Consejo de la Comunicación, Federal Government-National Coordinator of Civil Protection, Fideicomiso Fuerza México, Grupo Salinas, Marhnos, UNAM (National Autonomous University of Mexico), World Vision and CEMEX.

At the technical level, the Network has Commissions led by experts on strategic subjects for the network and country priorities, such as: social innovation, communication, finance, risk management training and certification, resilience, among others. Finally, at the operational level ARISE Mexico has the human and economic resources from the 150 potential members, to foster the different Network Initiatives.



Image 2: ARISE MX Advise Board
Image credits: UNDRR Office for the Americas and the Caribbean

ARISE- Mexico



Image 3: CENACED Board with the President of ARISE MX Martha Herrera.
Image credits: CEMEX

In addition, the ARISE MX Network established an alliance with CENACED (National Support Center for Epidemiological Contingencies and Disasters), the private sector network for Disaster Emergency Response, to launch the First National Network for Integrated Risk Management. Also, for the year 2019, the ARISE MX Network, has an initial action plan featuring: a National Symposium for Disaster Risk Management; a National Award that recognizes the best practices for the Integrated Risk Management within the Country; a Local Agenda for the 5 identified Risk Regions within the Country; and a Social Innovation Platform for Integrated Disaster Risk Management.

After the launch event, in collaboration with the UN Regional Office for DRR for the Americas and the Caribbean, the Network held a workshop for the Private Sector to develop Business Plans to Reduce Disaster Risks. This will be the first of several to be held in different regions of Mexico.



Image 3: Business Plans to Reduce Disaster Risks Workshop
Image credits: CEMEX

Achievements

- **1 signed voluntary collaboration agreement** between the UNDRR Office for Americas and the Caribbean; CEMEX, focal point for Mexico; and the 12 ARISE MX Board Members
- **1 regional event** with the partnership of SELA, BMZ, CISS, UNDRR-Americas and the Caribbean and CEMEX
- **150 companies interested** on become ARISE MX members
- **1 Board** with representation of **12 institutions** from **4 different sectors** (Academia, Civil Society, Public and Private Sector)
- **1 workshop** to develop Business Plans to Reduce Disaster Risks in alliance with the UNDRR Office for Americas and the Caribbean, CISS and CEMEX
- **First National Integrated Risk Management Network** established by the alliance between ARISE MX and CENACED (National Support Center for Epidemiological Contingencies and Disasters).



ARISE- Philippines

Network Activities

ARISE Philippines was the first ARISE network to be established in November 2015. With proactive members, ARISE Philippines' events and activities are mainly focused on three (3) out of the seven (7) themes: Theme 1. Disaster Risk Management Strategies, Theme 4: Education and Training and Theme 6: Urban Risk Reduction.

Network contacts

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2018 Top Leaders Forum: "Changing the Game: Building a Culture of Resilience through Public-Private Partnership" was attended by UNDRR Executives and Officials, ARISE, International Organizations, Private sector/businesses, Philippine government's national and local government officials.



To address Theme 1, ARISE Philippines will build partnerships between public and private sectors to assess disaster risks and develop appropriate risk management strategies and plans. Management strategies include preventing the creation of new risks through risk-sensitive investment, reducing existing risks through corrective actions and strengthening resilience through Business Continuity Planning (BCP) and insurance.



The 1st Business Continuity Summit: Business Uninterrupted, co-sponsored by ARISE Philippines, was held in Manila, Philippines and attended by 150 Business Continuity practitioners, private sector and local government units (LGUs)

ARISE- Philippines



In terms of Theme 4: Education and Training, ARISE will collaborate with leading universities, training institutions, professional associations, and educational outreach programs in all regions to introduce or improve disaster risk management into or within the curricula of education and provision of trainings.

ARISE Philippines will support and engage local business communities and governments to increase awareness of and understanding for improving disaster resilience in the urban and built environment. It will address critical infrastructure and basic service delivery, transportation, energy and utilities services, and undertake informed risk-sensitive planning and facilitate public-private partnerships (PPP) and collaboration to address gaps in disaster risk management to meet Theme 6: Urban Risk Reduction.



A Forum on Understanding Risk and Resilience attended by National Government Agency officials, Academe, Non-Government Organizations (NGOs) in celebration of the Oct 12 International Day for Disaster Reduction



Sen. Loren B. Legarda, together with national and local government officials, during the launch of the Resilient Cities/Municipalities Leadership Program for Local Chief Executives



The National Resilience Council's (NRC) Local Government Units (LGUs) partners during the 2018 Top Leaders Forum.

ARISE Philippines 2018 Accomplishments

For 2018, ARISE Philippines conducted various activities in alignment of its main themes:

ACTIVITY/CONFERENCE	PARTNERS
<ul style="list-style-type: none"> • Quarter Nationwide Simultaneous Earthquake Drill 2018 	National Disaster Risk Reduction and Management Council (NDRRMC) and Metro Manila Development Authority (MMDA)
<ul style="list-style-type: none"> • 1st Business Continuity Summit: “Business Uninterrupted” 	Business Continuity Managers Association of the Philippines (BCMAP)
<ul style="list-style-type: none"> • GRI Orientation 	Global Reporting Initiative
<ul style="list-style-type: none"> • ‘Strengthening Strategies on Disaster Resilience Thru Partnership’ 	UNDRR and ARISE Philippines members
<ul style="list-style-type: none"> • Resilience Marketplace for Innovation Forum 	Department of Interior and Local Government-Local Government Agency (DILG-LGA) and the National Resilience Council (NRC)
<ul style="list-style-type: none"> • Launch of the Philippine Resilience Scorecard 1.0 	
<ul style="list-style-type: none"> • A Forum on Understanding Risk and Resilience 	
<ul style="list-style-type: none"> • Disaster Risk and Resilience (DRR) on Person with Disability & Senior Citizen (DRR-PWD & SC) 	SM Supermalls and SM Cares
<ul style="list-style-type: none"> • Business Continuity Planning (BCP) Orientation to Small and Medium Enterprises (SMEs) tenants of SM Supermalls 	NRC, BCGMAP, Manila Observatory (MO)



ARISE- US

Network Activities

The ARISE U.S. Network’s first year has been focused on building awareness, recruiting new members, upgrading tools, and testing potential projects and directions to more clearly align the ARISE Network’s goals and objectives with our resources and capacity and the Sendai Framework.

More than 12 presentations at global and national Conferences were given in 2018. ARISE US members also participated in numerous meetings with UNDRR staff members



The Network activities during the first year have been focused on ‘norming and forming’ within the context of important changes and progress taking place at the UNDRR and ARISE Global levels. U.S. Network Chair, Dale Sands was elected to the ARISE Board, and was subsequently elected Co-Chair to work closely with SRSB Ms. Mizutori on advancing ARISE activities to achieve the Sendai Framework objectives.





This year, thanks to a team led by Peter Williams, a [Public Health Addendum](#) was added to the [UNDRR-ARISE Resilience Scorecard](#), strengthening this important multi-stakeholder assessment tool.



Also of note is [DRI's White Paper](#) – a first-time mapping of Professional Practices for Business Continuity Management to the Sendai Framework.

We also hope that you've seen and will share, The Resilience Action Fund's independent film, [Built to Last?](#)

Achievements

- **ARISE-US Network was founded at a first meeting held at Florida International University in Miami**, drafted our first charter, and elected our first officers.
- More than 12 presentations at global and national Conferences were given in 2018 by ARISE-US members to promote the network and its work including at the Regional Platform for the Americas.
- **A Public Health Addendum was added to the UNDRR-ARISE Resilience Scorecard, strengthening this important multi-stakeholder assessment tool.**
- DRI International published a white paper – a first-time mapping of Professional Practices for Business Continuity Management to the Sendai Framework and hosted a special ARISE-US session and networking event at its annual conference.
- The Resilience Action Fund's important work to drive disaster risk reduction was featured in an independent film, Built to Last?
- Joel Thomas convened a Disaster Resilience Assessment Workshop, October 7-8, 2018 in Arlington, VA. Attendees included the Department of Homeland Security Science & Technology Division, FEMA, RC 100, International Chamber of Commerce and other public and private sector participants. The purpose was to learn, share and discuss potential paths of collaboration. Debra Johnson presented on behalf of ARISE.