



THE UN OFFICE FOR  
DISASTER RISK REDUCTION  
PRIVATE SECTOR ALLIANCE  
FOR DISASTER RESILIENT  
SOCIETIES (ARISE)

TERMS  
OF  
REFERENCE

2019 - 2021

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# WHAT IS ARISE?

**arise**

PRIVATE SECTOR ALLIANCE FOR DISASTER RESILIENT SOCIETIES



**Private Sector Alliance  
for Disaster Resilient  
Societies**

# I. INTRODUCTION

The private sector is a critical participant in the creation of risk-resilient societies. ARISE, the Private Sector Alliance for Disaster Resilient Societies, is a network of private sector entities led by the UN Office for Disaster Risk Reduction (UNDRR). UNDRR is mandated by the United Nations General Assembly resolution (56/195) to serve as the focal point in the United Nations system for the coordination of disaster reduction and to ensure synergies among the disaster reduction activities of the United Nations system and regional organizations and activities in socio-economic and humanitarian fields. Specifically, UNDRR is the custodian agency of the Sendai Framework for Disaster Risk Reduction 2015 – 2030. It is an organisational unit of the UN Secretariat and is led by the



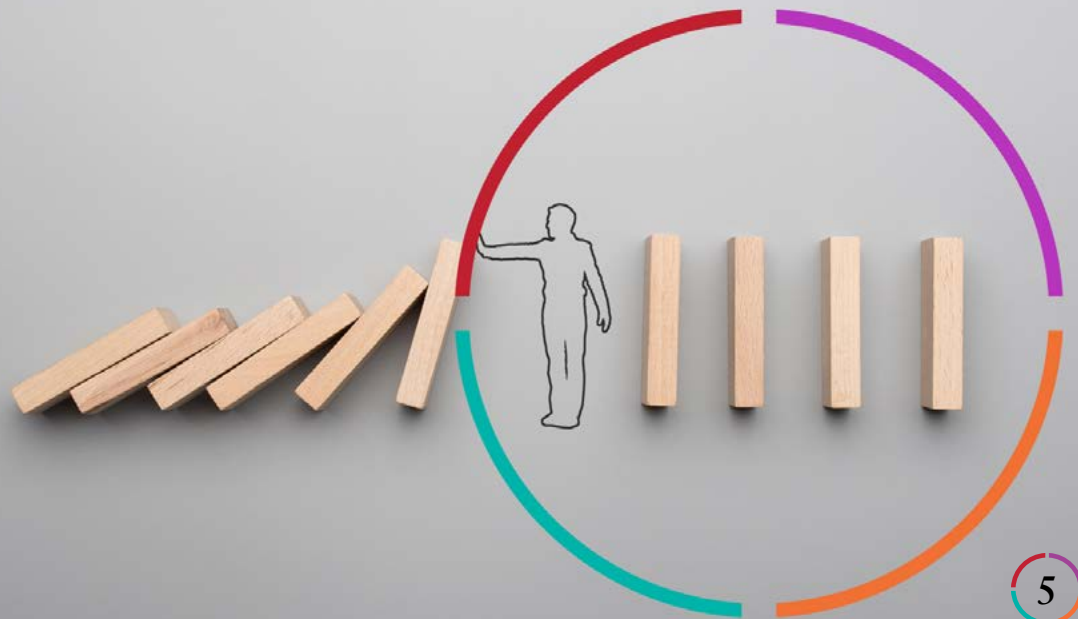
UN Special Representative of the Secretary-General for Disaster Risk Reduction (SRSG).

ARISE is part of the UNDRR Strategic Framework and Work Programme covering 2016-2021 and guided by the UNDRR Partnership Strategy<sup>1</sup>. In joining the ARISE, private sector companies voluntarily commit to support

and implement the Sendai Framework, aligned with the 2030 Agenda for Sustainable Development and its Sustainable Development Goals (SDGs), Paris Climate Agreement, New Urban Agenda and Agenda for Humanity.

ARISE advocates for risk-informed development, disaster risk reduction and preparedness action by encouraging and supporting the private and public sectors to put in place policies and practices to reduce disaster risk and related human and economic losses. It mobilizes and facilitates the private sector to carry out risk-informed investments and to apply business practices that reduce and prevent the creation of risk, build resilience and enhance recovery from disasters, in line with the Sendai Framework.

## II. OBJECTIVES



# 5

## COMMITMENTS



Implementation of the Sendai Framework and building of resilient societies will only be possible with a shift in thinking and change of behaviors of all Member States and stakeholders from the public and private sector, in developed and developing countries. The Sendai Framework clearly outlines this in calling for an all-of-society approach and stressing the importance of shared responsibilities, reflecting the mutual dependencies of all interests. The private sector is a critical partner to bring about this change, within its own constituencies through the application of risk-sensitive business investment as well as for the development of risk-sensitive regulatory and institutional frameworks. As the main employer and an integral part of communities, the private sector can also be a major force to help change behavior of society at the local and national level.

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ARISE Mission Statement: *“To create risk-resilient societies by energising the private sector in collaboration with the public sector and other stakeholders to achieve the outcome and goal of the Sendai Framework in a transparent and inclusive way that delivers local and measurable impact.”*

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ARISE, through both a global Board as well as national networks, aims to support the achievement of this goal through the following ARISE Five Commitments:

- 1) **Raise Awareness:** Awareness raising with respect to disaster risk and mobilization of the private sector;
- 2) **Influence:** Exercising influence in respective spheres of expertise;
- 3) **Share Knowledge:** Share knowledge, experience and good practices amongst the private sector;
- 4) **Catalyse:** Be a catalyst to generate innovation and collaboration in developing risk-informed business strategies;
- 5) **Implement:** Implement projects and activities to achieve the targets of the Sendai Framework.

# III. ARISE GUIDING PRINCIPLES



**A**RISE is established as a partnership under the UNDRR Partnership Strategy, including the following guiding principles:

- Build resilient socio-economic growth and development;
- Establish relationships between public and private sector;
- Secure impact and a coherent approach to climate- and disaster-resilient sustainable development at the national and local level, in particular for the most vulnerable and marginalized groups;
  - Promote valued propositions for DRR that produce tangible results for all;
  - Be guided by common values, professionalism and UN principles, including respect for human rights and dignity, gender equality and regional balance;
  - Follow good governance rules, notably maintaining integrity and independence of each partner, commitment to partnership obligations, transparency, accountability and sound financial management.

In addition to the ARISE Guiding Principles, ARISE Members must furthermore adhere to the 10 Principles of the UN Global Compact, the UN body responsible within the UN system for private sector engagement in sustainable development:



"Corporate sustainability starts with a company's value system and a principles-based approach to doing business". This means operating in ways that, at a minimum, meet fundamental responsibilities in the areas of human rights, labour, environment and anti-corruption. Responsible businesses enact the same values and principles wherever they have a presence and know that good practices in one area do not offset harm in another.



By incorporating the Ten Principles of the UN Global Compact into strategies, policies and procedures, and establishing a culture of integrity, companies are not only upholding their basic responsibilities to people and planet, but also setting the stage for long-term success.

The Ten Principles of the United Nations Global Compact are derived from: the Universal Declaration of Human Rights, the International Labour Organization's Declaration on Fundamental Principles and Rights at Work, the Rio Declaration on Environment and Development, and the United Nations Convention Against Corruption.

### Human rights:

**Principle 1:** Businesses should support and respect the protection of internationally proclaimed human rights; and

**Principle 2:** make sure that they are not complicit in human rights abuses.

### Labour:

**Principle 3:** Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;

**Principle 4:** the elimination of all forms of forced and compulsory labour;

**Principle 5:** the effective abolition of child labour; and

**Principle 6:** the elimination of discrimination in respect of employment and occupation.

### Environment:

**Principle 7:** Businesses should support a precautionary approach to environmental challenges;

**Principle 8:** undertake initiatives to promote greater environmental responsibility; and

**Principle 9:** encourage the development and diffusion of environmentally friendly technologies.

### Anti-corruption:

**Principle 10:** Businesses should work against corruption in all its forms, including extortion and bribery”.





## IV. STRUCTURES AND ROLES

### I. UNITED NATIONS OFFICE FOR DISASTER RISK REDUCTION

**A**RISE is facilitated and supported by both UNDRR Headquarters and its five Regional Offices located in Bangkok for Asia and Pacific; Cairo for the Arab States; Nairobi for Africa; Brussels for Europe and Panama for the Americas and the Caribbean<sup>2</sup>.



Specific activities carried out by UNDRR include:

- Co-chair the ARISE Board;
- Guide, support and facilitate the development of national ARISE Networks;
- Carry out due diligence and approve membership applications;
- Co-design key priorities, activities and deliverables for ARISE as appropriate;
- Co-facilitate ARISE meetings, discussions and engagement in global policy processes, as appropriate;
- Manage a database of all global and national ARISE members based on input by ARISE Networks;
- Host an ARISE portal (open to the public) on PreventionWeb, as well as a closed ARISE Work Space on PreventionWeb for internal dialogue between ARISE Board and Network members;
- Provide ARISE members with regular updates on trends and developments including through UNDRR newsletters, social media and online knowledge management and communication services;
- Facilitate engagement and collaboration between ARISE, Member States, UN agencies and other stakeholders through appropriate means and processes at the global level;
- As appropriate, engage in the development and implementation of specific projects of ARISE Networks;
- Monitor against progress and achievements of ARISE under existing reporting mechanisms such as the UNDRR annual report and Sendai Voluntary Commitments Platform.

## 2. ARISE BOARD

The ARISE Board consists of 10 elected members representing a geographical and gender balance (see Annex 1). It is co-chaired by an ARISE member and the SRSB.

ARISE Board meets face to face once a year, with other meetings or conference calls organized on an 'as needed basis'. ARISE Board meeting notes and reports are shared with all ARISE members.



Board discussions and meetings are facilitated by the UNDRR Partnerships Unit in Geneva, Switzerland. An ARISE Annual General Meeting (AGM) will be organized by UNDRR and the ARISE Board in consultation with interested ARISE members. In years of the Global Platform for Disaster Risk Reduction (GP), the AGM will be held back-to-back with the GP. The ARISE Board will prepare and circulate an AGM report to all members following the meeting. The ARISE Board also prepares and disseminates an annual activity report to UNDRR and the ARISE members.

All Board members are expected to be present in person at ARISE Board meetings. In exceptional circumstances, a member may nominate a suitable senior person as an alternate from his/her organization by email to UNDRR prior to the event.

**The ARISE Board will focus on the following activities:**

- Global policy advice and guidance to the SRSG on global trends and opportunities to better engage the private sector;
- Engagement in global and regional advocacy for risk-informed investment, including in key global and regional United Nations meetings;
- Promote membership in ARISE amongst peers and constituencies, including through the UN Major Group on Business and Industry<sup>3</sup>, World Economic Forum, UN Global Compact and other relevant initiatives;
- Organize the ARISE Annual General Meeting (AGM) for information exchange and monitoring of progress with all ARISE members (global and national), as well as briefings to ARISE Network leads;
- Meet with ARISE Network leads on an annual basis; typically at the AGM but other meeting formats may be constructed on regional basis;
- as appropriate, facilitate the establishment and development of ARISE National Networks and provide them with advice and guidance.
- Represent ARISE in the UNDRR Stakeholder Engagement Mechanism to ensure cross-fertilization with other UNDRR Advisory Groups and stakeholders.



## 3. ARISE NETWORKS AND INDIVIDUAL ARISE MEMBERS

ARISE Networks are established by ARISE members through written agreement with UNDRR. Networks are facilitated by the respective UNDRR Regional Offices.

Members are admitted to the relevant Network based on a successful application and signature of a statement of collaboration including adherence to the guiding principles. An ARISE Start-up Kit, developed by the ARISE Board and UNDRR, is available to assist new Network formation. Networks must have a minimum of 10 members prior to the launch. All ARISE Network members must officially join ARISE; in cases of an ARISE

Network being hosted by a business association or group, at least 10 Network members must be ARISE members. An updated Network members list must be provided to UNDRR on an annual basis.

In scoping the feasibility of an ARISE Network, suggested hosting arrangements, set-up, composition, selection, terms of office for the network will be put forward to the respective UNDRR Regional Offices. All Networks are expected to have Network governance structures including a network lead and/or board which are responsible to prepare and submit an annual or biannual work plan including information on how activities are planned to be supported (financially or in-kind) to the respective UNDRR Regional Office. Network leads must actively engage the network in an inclusive manner in national and as appropriate regional and global activities. UNDRR reserves the right to request a change of network lead in case of inactivity, including failure to submit workplans, updated member lists and activity reports.

As appropriate, and in collaboration with UNDRR Regional Offices, ARISE Networks will seek collaboration and partnerships with other existing private sector networks, such as UN Global Compact Local Networks and networks of the UN Connecting Business Initiative (CBI), and national business and industry organizations.

ARISE Networks will promote and operationalize risk-informed investment in support of the implementation of the Sendai Framework at the national and local levels, with in some cases coordination at the regional level.

#### Network activities include:

- Advocacy, knowledge products, good practice sharing and guidance on disaster risk reduction and risk-informed investment, including through engagement at Global and Regional Platforms for Disaster Risk Reduction;



- Promotion of the integration of DRR into business strategies and management, product development, enterprise risk management and continuity plans and strategies,
- Leading and facilitating capacity building on disaster risk reduction for member companies, including for Small- and Medium Enterprises (SMEs);
- Developing public - private collaboration for targeted projects and initiatives to catalyze innovation, strategy development, collaboration and partnerships with national and local governments and other stakeholder groups for coherent policy development and implementation;
- Registration of commitments and reporting on achievements of national and regional activities through the Sendai Voluntary Commitments Platform, PreventionWeb and other UNDRR communication platforms and events.

ARISE Networks are expected to meet at least once per year, with an annual activity report to be submitted by the ARISE Network leads to the ARISE Board before 31 December of the respective calendar year.

## **ARISE Members in geographies without existing ARISE Network**

Businesses from countries or regions with no existing ARISE Network can join ARISE as individual members. Individual members are expected to comply with the same requirements as ARISE Networks. Individual members will report to the UNDRR Regional Office responsible for the country of their legal registration.



Aligned with the overall strategic direction of ARISE to work through Networks, individual members are encouraged to establish national Networks in their country in close collaboration with the respective UNDRR Regional Office.



## V. WORKING MODALITIES

### I. ELIGIBILITY FOR ADMISSION

**A**RISE is open to all private sector companies, other stakeholders and private sector networks independent from sector, company size or revenue, with the exception of companies that are:

- subject to a [UN sanction](#);
- listed on the UN Ineligible [Vendors List](#) for ethical reasons;



- derive revenue from controversial weapons, including the production, sale and/or transfer of antipersonnel landmines or cluster bombs;
- derive revenue from the production and/or manufacturing of tobacco.

ARISE members must comply with UN ethical standards and principles and respect the impartiality and independence required of the United Nations.

Any subsidiary, irrespective of their parent company's participation, can apply individually to become a member of ARISE. Alternatively, subsidiaries may choose to participate through their parent company's commitment, which applies to all subsidiaries and country offices. If a parent company meets any of the exclusionary criteria, it cannot be admitted to ARISE. Subsidiaries and affiliated companies can apply individually should they not meet any of the product-based exclusionary criteria. However, this exception does not apply if the subsidiary or affiliate is part of a corporate group that derives more than 5% of its revenue from the production of tobacco or controversial weapons.





## 2. ARISE MEMBERSHIP APPLICATION PROCESS

The membership application process involves the following steps:

- a) **Application:** Interested companies are required to submit a completed Application Form, Proof of Legal Registration as well as Statement of Commitment as per the instructions contained in Annex 2;
- b) All applicants are subject to UNDRR's due diligence process. ARISE Networks are consulted for additional input and further information may be requested from the applicant. If the due diligence process identifies egre-



gious or systematic abuse of the UN Global Compact Ten Principles, or if any of the information provided by the applicant is determined inaccurate, unclear, or incomplete, UNDRR reserves the right to reject the application.

c) Following the review, applicants issues a formal welcome letter to the new member with a copy to the local ARISE Network leader.

**Note:** Applicants that are already members of the UN Global Compact are eligible to join ARISE through a shortened application process. For more information see Membership Forms in Annex 2.

## 3. DE-LISTING POLICY



In order to maintain the integrity and reputation of ARISE; UNDRR has developed criteria for immediate de-listing of ARISE members as a last resort measure if the companies continued participation in ARISE is detrimental to the reputation and integrity of UNDRR or ARISE. De-listed companies will be reflected on the ARISE website, have all formal relationships with UNDRR, ARISE and ARISE Networks terminated and will not be allowed to use the ARISE name and logo, even if permission had been granted prior to their removal. UNDRR reserves the right to refer cases to the United Nations Office of Legal Affairs;



**Integrity reasons for delisting include:**

- Egregious or persistent misuse of the UN and/or ARISE Name and/or logo.
- Admission of egregious or systematic abuse of the ARISE Guiding Principles and/or UN Global Compact Principles by an authorized company representative or finding of guilt in a court of law;
- Suspension or removal from the UN Vendors List;
- Learning after an applicant is accepted that the member provided false or misleading information in the application form;
- Failure to engage in dialogue and/or respond to questions by UNDRR related to third party concerns on integrity of a member company within a two-month deadline will lead to delisting with immediate effect;
- Other: Companies own request for withdrawal, dissolution of the company or consolidation of commitment under the parent company.

## 4. GUIDANCE ON FINANCIAL ISSUES

There are no membership fees for becoming an ARISE member. However, as an organization predominantly funded from voluntary contributions, UNDRR encourages ARISE members to provide in-kind or financial support to specific activities or events such as Regional and Global Platforms. Kindly note that before any contribution can be accepted, UNDRR may request additional information from the ARISE member as part of due diligence required under the regulations and rules of the United Nations for the acceptance of voluntary contributions.



Financial contribution by ARISE members directly to ARISE Networks must be:

- a) Fully disclosed and made from a vetted ARISE member;
- b) Focused solely on the implementation of agreed activities aligned with these TOR;
- c) Made in accordance with the legal status of the respective ARISE Network and applicable national laws and regulations for the management and implementation of Network activities. Such contributions are the sole responsibility of and must be managed by the respective Network Lead or dedicated treasurer;
- d) UNDRR will not be held liable for any financial transaction realized by members of ARISE Networks, nor be held liable for any damage, financially or structurally, which may occur in the process of any activities implemented by ARISE Board or ARISE Networks.

ARISE Board or Network members will not receive remuneration for their services and are expected to secure their own resources to support their engagement in the formal ARISE meetings.



ARISE members shall not use their affiliation for private or commercial financial gain. It is incumbent upon network members who become aware of such practice to immediately report to the Head of the UNDRR Regional Office. It is recognized that ARISE members often are providing services and/or products in disaster risk reduction for public and/or private sector entities and other organizations. Such activities are not defined as a conflict provided that they are not using ARISE affiliation for financial gain.



## 5. ACCOUNTABILITY, USE OF INFORMATION AND PUBLICATIONS

As part of an alliance established by UNDRR under the regulations and rules of the United Nations, all ARISE members must comply with UN ethical standards and principles and respect the impartiality and independence required of the United Nations.







ARISE Board and ARISE Networks shall not represent or make public statements on behalf of UNDRR or the United Nations, unless specifically authorized by UNDRR Chief of Partnerships Branch at Geneva.

The use of UNDRR's and the United Nations name (including the words United Nations), structures or logo is not permitted, and shall not appear in front of or be associated with the ARISE network or member names in any material, including but not limited to events, publications, business cards or other stationary, or in any social media or sharing platform.

ARISE Board, Networks and Members may use the ARISE logo only for official ARISE' purposes. Permitted use of the ARISE logo include, without limitation: events organized, sponsored by or involving ARISE members; business cards of ARISE network members and representatives; official ARISE Network websites; ARISE letters and emails and other communications among ARISE members.

ARISE members acknowledge that the ARISE name and logo is exclusive property of UNDRR. The use of the ARISE logo related to financial transactions and fundraising is only allowed with prior written consent by UNDRR Chief of Partnerships Branch at Geneva.

All publications generated by ARISE are subject to review and approval by UNDRR and must contain legal disclaimers as provided by UNDRR.

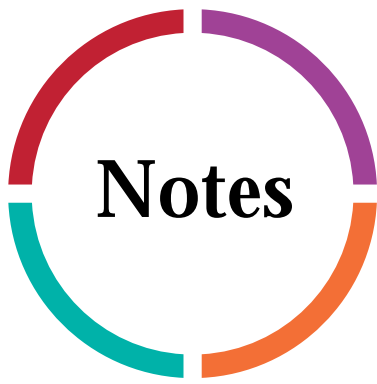




Members will share, as appropriate, their work and results through the ARISE Portal and Workspace on PreventionWeb and the Voluntary Commitments Platform managed by UNDRR or other channels.

ARISE members shall provide UNDRR prompt written notice with the inclusion of details of any event, any developments and any actions taken or the occurrence of breach of integrity as outlined above, filing of commencement of any action, suit or proceedings against or affecting ARISE or the respective ARISE network; any other development that, in the opinion of the ARISE member, results in, or could reasonably be expected to result in, a material adverse effect on ARISE or UNDRR.





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<sup>1</sup> [https://www.preventionweb.net/files/61909\\_partnershipengagementstrategy.pdf](https://www.preventionweb.net/files/61909_partnershipengagementstrategy.pdf)

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<sup>2</sup> Full details of the countries covered by each regional office can be found on the UNDRR website.

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<sup>3</sup> Major Groups (MGOS) were established through the Agenda 21 in 1992. It formalized nine sectors of society as the main channels through which broad participation would be facilitated in UN processes and activities related to sustainable development. They are accredited by ECOSOC and facilitated by UNDESA Division for Sustainable Development (DSD) include the following sectors: Women, Children and Youth, Indigenous Peoples, Non-Governmental Organizations, Local Authorities, Workers and Trade Unions, Business and Industry, Scientific and Technological Community, Farmers. MGOS were reaffirmed by the 2012 Rio+20 Conference, and since expanded to other stakeholders, including local communities, volunteer groups and foundations, migrants and families, older persons and persons with disabilities. MGOS are self-organized and appoint a focal point as a facilitator of the group. <https://sustainabledevelopment.un.org/majorgroups/about>

# **ANNEX 1**

## **ARISE BOARD COMPOSITION AND ELECTION PROCESS**



The ARISE Board will constitute up to 10 members representing a cross-section of private sector companies and business networks or organizations. ARISE Board members are selected in consideration of their personal and professional and institutional background. Members are eligible for a term of three years, renewable once. Seven (7) Board members will be elected by the ARISE members and three (3) members appointed by UNDRR. Appointed members should be of clear value to ARISE, either through their expert knowledge, institutional background or engagement in critical initiatives related to disaster risk reduction.

An election committee comprising of three (3) current ARISE Board members and up to three (3) UNDRR staff will be established to draft and revise as appropriate election criteria, including to ensure an appropriate sector, geographical, gender and age balance. The election committee will also engage in the election process, including to make recommendations to the ARISE Board in case of questions arising in the election process.

An election for the full Board will be held every three years during the AGM. Personal attendance at the AGM is compulsory for nominees and members wishing to vote. The election is initiated by a call for nomination of Board candidates, announced by UNDRR three months ahead of the AGM. Nominations are done by ARISE members through submission of

the ARISE nomination form. Only current ARISE members can be nominated. Nominated candidates need to receive a minimum number of 30% of all votes to be elected.

In exceptional circumstances, should it be impossible to run a board election at the AGM, UNDRR, upon decision by the Election Committee, will facilitate the election through an online voting poll.

The ARISE Board chairs can deliberate and declare vacant the seat of a member who is considered to be inactive. A replacement(s) will be selected at the discretion of the ARISE Board.

Co-Chairs and Vice-Chair: The SRSG is the permanent co-chair of the ARISE Board. ARISE Board members elect a private sector co- and vice chair at the beginning of their term in person or through an online election process. Private sector co-chair and vice-chair can serve for one ARISE Board term only, to encourage rotation.

**The SRSG in his/her capacity as ARISE Board co-chair will:**

- Together with the private sector co-chair, convene the ARISE Board on an annual basis and facilitate and coordinate regular communication activities with the ARISE Board to ensure coordination, follow up and accountability;
- Communicate with ARISE Board in telephone or video conferences including briefing about latest trends and developments in the area of disaster risk reduction within the UN and Member States;
- Inform and engage ARISE Board members of opportunities for private sector representation in key global processes and activities;
- Provide support liaison within UNDRR and UN overall;

- As appropriate, convey messages from the ARISE Board to Member States and UN agencies and other bodies.

The ARISE Board private sector co-chair will, with assistance from the Vice-Chair:

- Act as the key entry point for UNDRR communication with the ARISE Board;
- Together with the SRSG, convene the ARISE Board on an annual basis as well as for ad hoc meetings as required;
- Follow up with individual members as required on their engagement in and timely delivery of ARISE Board activities;
- Liaise with ARISE Networks on periodic basis;
- In close collaboration with UNDRR HQ liaise with other UN Private Sector organizations to build collaboration and coordination;
- Together with ARISE Board members, and in connection with ARISE Network reports, develop an annual report on ARISE activities.

**Note:** As appropriate and for specific purposes and timeframes, the ARISE Board and ARISE Networks may, by majority vote, include other stakeholders (academia, independents, etc) as associate members. Upon invitation, associate members may join Board and Network meetings as observers.

**Note on ARISE Networks:** The set-up, composition, selection, terms of office are left to individual ARISE Networks to determine in cooperation with the respective UNDRR Regional Offices.

# **ANNEX 2**

# **ARISE MEMBERSHIP**

# **APPLICATION FORMS**



## ANNEX 2: ARISE Membership Application Forms

### Admission Form

Please send to the respective UNDRR ARISE focal point responsible for your regional geography as specified on the ARISE website.

COMPANY INFORMATION		
Company Name:		
Legal representative (name and title):		
Country location of applicant company:		
If different: Country location of company headquarters:		
Country Location where company is legally registered:		
<b>Legal registration proof attached</b>		<input type="checkbox"/>
If no, please explain:		
Street:		
City:	Province/State:	Post/ZIP Code:
Country:	Phone:	Fax:
Website:		
<b>Are you a trade association</b>		<input type="checkbox"/>
<b>Are you a business association/alliance or network</b>		<input type="checkbox"/>
If you are a publicly traded company, please provide your exchange name and symbol:		
Are you a subsidiary of a company? If so, please provide further details:		
What is your total number of staff?		
Please indicate your annual revenue in the past fiscal year:		
UN AND CSR RELATED AFFILIATIONS		
<b>Are you a member of the UN Global Compact</b>		<input type="checkbox"/>
<b>Are you a member/affiliated with any other United Nations agency</b>		<input type="checkbox"/>
<b>If yes, which one:</b>		
<b>Please list any other organizations or platforms in the area of DRR, CSR or sustainable development that you are a member of:</b>		
<b>Please list and attach a copy of any documents that showcase your current engagement in DRR, CSR or sustainable development:</b>		
SECTOR		
Administrative, support, waste management & remediation service		
Agriculture		
Arts, entertainment & recreation		
Construction		
Consumer goods		
Educational services		

Energy			
Engineering			
Finance			
Health care			
Hospitality			
Information & communication technology			
Insurance and reinsurance			
Management of companies & enterprises			
Manufacturing			
Media			
Mining			
Other services (except public administration)			
Professional, scientific & technical services (incl. consulting)			
Real estate, rental and leasing			
Retail trade			
Social assistance			
Transportation			
Tourism			
Wholesale trade			
Utilities			
Other (please specify)			
<b>Other company information</b>			
<b>Please provide a brief description of your business and primary activities:</b>			
<b>Please indicate if you have specific country focus:</b>			
<b>PRIMARY CONTACT FOR ARISE ENGAGEMENT AND COMMUNICATIONS</b>			
Title (e.g. Mr/Ms/Dr):	Tick the box if your address is same as the legal representative above <input type="checkbox"/>		
First Name:	Street:		
Last Name:	City:		
Position:	Prov/State:		
Email:	Post/Zip Code:		
Phone:	Country:		
<b>ADDITIONAL CONTACTS</b>			
Please enter the email addresses of colleagues that should be included in ARISE communications.			
First name:	Last name:	Position:	Email:

# STATEMENT OF COMMITMENT

On behalf of **xxxxx representing company xxxx**, I, **xxxxxx**, herewith commit to the following **ARISE**

**Guiding Principles** as outlined in the 2019 ARISE Terms of Reference:

- Build resilient socio-economic growth and development;
- Establish relationships between public and private sector;
- Secure impact and a coherent approach to climate- and disaster-resilient sustainable development at the national and local level, in particular for the most vulnerable and marginalized groups;
- Promote valued-added propositions for DRR that produce tangible results for all engaged partners;
- Be guided by common values, professionalism and UN principles, including respect for human rights and dignity, gender equality and regional balance;
- Follow good governance rules, notably maintaining integrity and independence of each partner, commitment to partnership obligations, transparency, accountability and sound financial management;

Furthermore, I agree with ARISE Mission Statement and ARISE Five Commitments.

ARISE Mission Statement: “To create risk-resilient societies by energising the private sector in collaboration with the public sector and other stakeholders to achieve the outcome and goal of the Sendai Framework in a transparent and inclusive way that delivers local and measurable impact.”

**ARISE Five Commitments:**

- a) **Raise Awareness:** Awareness raising with respect to disaster risk and mobilization of the private sector;
- b) **Influence:** Exercising influence in respective spheres of expertise;
- c) **Share Knowledge:** Share knowledge, experience and good practices amongst the private sector;
- d) **Catalyze:** Be a catalyst to generate innovation and collaboration in developing risk-informed business strategies;
- e) **Implement:** Implement projects and activities to achieve the targets of the Sendai Framework.

I also commit to adhere to the **10 Principles of the UN Global Compact:**

**Principle 1:** Businesses should support and respect the protection of internationally proclaimed human rights; and

**Principle 2:** make sure that they are not complicit in human rights abuses.

**Principle 3:** Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;

**Principle 4:** the elimination of all forms of forced and compulsory labour;

**Principle 5:** the effective abolition of child labour; and

**Principle 6:** the elimination of discrimination in respect of employment and occupation.

**Principle 7:** Businesses should support a precautionary approach to environmental challenges;

**Principle 8:** undertake initiatives to promote greater environmental responsibility; and

**Principle 9:** encourage the development and diffusion of environmentally friendly technologies

**Principle 10:** Businesses should work against corruption in all its forms, including extortion and bribery.

I am aware that ARISE is an alliance of the UN Office for Disaster Risk Reduction which is governed by the UN regulations and rules. I acknowledge that ARISE members must comply with UN ethical standards and principles and respect the impartiality and independence required of the United Nations. I also confirm that my company:

- is not subject to a UN sanction
- is not listed on the UN Ineligible Vendors List for ethical reasons
- does not derive revenue from controversial weapons, including the production, sale and/or transfer of antipersonnel landmines or cluster bombs
- does not derive revenue from the production and/or manufacturing of tobacco

I commit to informing UNDRR about any changes of the above and acknowledge that in case of changes UNDRR will have the right to end this partnership with immediate effect.

Date

Signature



# WELCOME LETTER TEMPLATE

Dear **xxxx**,

It is my pleasure to welcome *name of the Company* as a new member of the United Nations Office for Disaster Risk Reduction (UNDRR) Private Sector Alliance for Disaster Resilient Societies (ARISE). Your company's knowledge, experience and commitment to the Sendai Framework Disaster Risk Reduction, Sustainable Development Goals (SDGs) and Paris Climate Agreement will bring an invaluable perspective to ARISE and the global disaster risk reduction community.

The Sendai Framework states that addressing underlying disaster risk factors through disaster risk-informed public and private investments is more cost-effective than primary reliance on post-disaster response and recovery. In addition, reducing climate and disaster risk is a critical element for long term sustainable development. Trillions of dollars of new investments are expected in hazard-prone areas by 2030, dramatically increasing the global value of assets at risk. How disaster risk is considered and managed in capital investments, supply chains and operations will be a decisive factor on achieving the Sendai Framework targets.

ARISE leverages the private sector's expertise and ensures that business itself is fully aware of potential risks and acts to mitigate and reduce the future risks. As outlined in the ARISE Terms of Reference (attached), ARISE advocates for risk-informed development by encouraging and supporting the private and public sectors to put in place policies and practices to reduce disaster risk and losses. It mobilizes and facilitates the private sector to carry out risk-informed investments and to engage in business practices that build resilience, prevent social and economic losses and enhance recovery from disasters, in line with the Sendai Framework. Importantly, ARISE facilitates the exchange of experience and knowledge on the implementation of disaster risk reduction through the integration of disaster and climate risk into business management strategies, financial reports and accountability and risk management frameworks.

I look forward to working closely with you to build resilient businesses and communities.

Yours sincerely,

# arise

PRIVATE SECTOR ALLIANCE FOR DISASTER RESILIENT SOCIETIES

