



## Spotlight on:

### Small and Medium Enterprises (SME) workshop in Bangkok

Recognizing the critical need to enhance business resilience to reduce economic losses and strengthen the overall resilience of national economies, the UN Office for Disaster Risk Reduction (UNDRR) organized a consultation among relevant business networks and technical experts in December 2019. The consultation focused on the needs of business enterprises, in particular, Micro, Small and Medium Enterprises (MSMEs). The consultation provided a platform where network organizations and technical experts in the Asia-Pacific region shared good practices on how to strengthen business resilience of the MSMEs. In December 2019, UNDRR launched the survey "Building MSME Resilience" and is greatly encouraging ARISE members to take part in the survey by the end of January 2020.

**Helping small businesses in Asia-Pacific go beyond surviving disasters to thriving** <https://www.unisdr.org/archive/69529>



MSME survey links:

English <https://www.surveymonkey.co.uk/r/globalsmeng>

Spanish <https://www.surveymonkey.co.uk/r/globalsmesp>

French <https://www.surveymonkey.co.uk/r/globalsmeFR>

## Coming up next:

### January

- 20-21: Geneva, Switzerland, *ARISE face-to-face Board meeting*

### February

- 8-11: Abu Dhabi, UAE, *SRSB Mami Mizutori High-Level Speaker at the World Urban Forum*
- 18-21: Barbados, *Inter-sessional meeting of CARICOM Heads of Government*

### March

- 4-11: Tokyo, Japan, *SRSB Mami Mizutori, participation in three events: Global Environmental Action (5-6 March), Workshop and Symposium on coherence between Disaster Risk Reduction, Climate Change and the SDGs (9-10 March) and World Ocean Summit (11 March)*
- 19-20: New Delhi, India, *International Workshop on Disaster Resilient Infrastructure*

## News round-up:

### *ARISE Mexico Forum, October 2019, Mexico*

The inaugural Mexico ARISE forum hosted by CEMEX on 29-30 October in Mexico City focused on Resiliencia Para Todos (Resilience For All). The 400 attendees from the region discussed action for risk-informed sustainable development.



### *Stakeholder Engagement Mechanism (SEM) Annual Meeting, November 2019, Geneva*

SEM members, including representatives of ARISE, discussed opportunities to increase the visibility and action for disaster risk reduction and resilience and agreed on a concrete work plan to influence policy discussions in 2020-2021. ARISE member Fernando Britto from Brazil was elected as focal point for the SEM Advisory Group, together with Valeria Drigo from the Global Network for Disaster Reduction (GNDR).

### *International Cooperative and Mutual Insurance Federation (ICMIF) Biennial Conference, November 2019, New Zealand*

A new UNDRR-ICMIF agreement was announced for 2020-2022. It focuses on developing the business case for better integration of disaster risk reduction into the insurance industry. The work will start with the development of case studies in 2020.

<https://www.icmif.org/>

### *Top Leaders Summit, November 2019, Philippines*

Top-level executives from both the private and public sectors came together for the 2019 Top Leaders Forum, hosted by SM Prime in Manila on 12 November, to find concrete measures that would make businesses more resilient against disasters.

<https://business.mb.com.ph/2019/11/12/top-leaders-forum-2019-focuses-on-transforming-disaster-landscape-from-risk-to-resiliency/>

## In depth:

### ARISE Philippines

The journey of ARISE Philippines was born out of a shared vision of private sector institutions in the country; a vision wherein the country is disaster resilient and climate smart. ARISE Philippines is committed to achieve the targets of the Sendai Framework via Information, Education and Communication (IEC) campaigns, Public-Private Partnership (PPP), and Pre-agreement activations for disaster response. In terms of Education, ARISE Philippines member networks have developed curricula on the Master of Disaster Risk and Resilience, the Executive Master in Disaster Risk and Crisis Management Degree and the Future Bridging Leaders' Program, Honing Agents for National Disaster Awareness (HANDA) Program

and Sustainability Reporting. The importance of knowledge sharing on how to build houses using disaster-resistant construction practices are also provided by ARISE members. In terms of private-public partnerships, ARISE Philippines is proud to partner with the National Resilience Council or NRC, the first public-private partnership on disaster risk reduction, which enables both the government and the private sector to work together towards the shared vision of a resilient Philippines. To address the urgent need of disaster response, ARISE Philippines embarked on a Pre-Agreement with the Office of the Civil Defense (OCD) and Nature's Spring for the delivery of bottled water in affected areas.

## DID YOU KNOW?

Mexico has taken an insurance policy for a coral reef.

[https://www.linkedin.com/posts/undrr\\_riskresolutions-resilience-activity-6619069393840201728-S0jV](https://www.linkedin.com/posts/undrr_riskresolutions-resilience-activity-6619069393840201728-S0jV)

