

ARISE Newsletter

This edition highlights some of the key achievements of the ARISE Private Sector Alliance for Disaster Resilient Societies in 2022, with a look forward to upcoming events and opportunities in 2023. Watch for the full annual report coming in Q2.

Spotlight on:

7th Session of the Global Platform for Disaster Risk Reduction



The UN Office for Disaster Risk Reduction (UNDRR) convened the 7th session of the Global Platform for Disaster Risk Reduction (GP2022) from 23 to 28 May 2022, in Bali, Indonesia, hosted by the Government of Indonesia. In this event, ARISE led two sessions on ARISE Constituency and DRR Financing with ESG+R Approach had over 150 participants each. There was a side event "Resilience is Everyone's Business" to discuss the

importance of collaboration between stakeholders, particularly the community and private sector, to build resilience. Read more in the summary report.

During the <u>ARISE Constituency session</u>, 16 speakers from four different continents shared how ARISE and the private sector have been contributing to disaster risk reduction (DRR) to build and invest in resilient infrastructure, the role of insurance in the COVID-19 context, and emerging good practices in SMEs. Key lessons shared include:

- The private sector can lead efforts together with other stakeholders to develop a business case for resilience to strengthen the social value along with the economic value of private sector investing in DRR because losses go beyond measurements of GDP.
- 2. **Embrace data and technology** as they can help the development of innovative, efficient and scalable solutions.
- 3. There needs to be **people-public-private collaboration and knowledge sharing** to avoid duplication and maximize synergies.

The members also approved the <u>statement from ARISE</u> for the GP2022 delivered by ARISE Co-Chair Hans-Peter Teufers of The UPS Foundation.

During the <u>session on DRR Financing with an ESG+R Approach</u>, nine speakers from four different continents shared how the private sector and other stakeholders are integrating environmental, social, governance, and resilience criteria into their work (ESG+R), good practices of risk-informed investments to minimize the generation of systemic risks, and potential successful strategies from the public and third sectors. Key lessons from the session include:

1. Disaster resilience needs to be integrated into sustainable capital markets and bond frameworks.

Upcoming Events 27 Feb 2023

Stakeholder Consultations on the Political Declaration for the Midterm Review of the Sendai Framework, REGISTER your participation now.

28 Feb-2 Mar 2023

The VIII Regional Platform for Disaster Risk Reduction in the Americas & the Caribbean, Uruguay

28 March 2023

ARISE Board Meeting

25 April 2023

ARISE Network Leaders call

17 & 18-19 May 2023

Risk Reduction Hub & <u>High-Level</u> <u>Meeting</u> of the Midterm Review of the Sendai Framework, New York <u>Tentative Agenda</u> now online.

12-13 Sep 2023

ARISE Annual General Meeting, New Delhi, India Help our planning and <u>TAKE OUR</u> <u>SURVEY today</u>

Share your DRR work

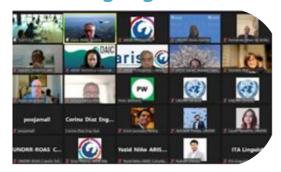
Amplify your DRR work and learn from others!

- 1. Share your events, news, tools, and case studies.
- Submit your good practices!
 Now also promoted as <u>Sendai</u>
 <u>Framework Voluntary</u>
 <u>Commitments (SFVC) under</u>
 <u>the umbrella of ARISE</u>.
- 3. Exchange with nearly 1,000 members of the <u>broader ARISE community!</u> Visit the link, or start a discussion by email <u>arise@cc.preventionweb.net</u>

- 2. Improve **identification of projects and openness to proven ideas** as well as younger generations with sustainable and impactful investments.
- 3. **Forecast-based financing, digitization, artificial intelligence, and technologies** to influence resilient behavior, among others, should be promoted, and
- 4. Government **regulations are crucial** to create the conditions for success, but they need to go hand in hand with companies' voluntary actions.

During the side event on Resilience is Everyone's Business: Learning from local experiences to build business and community resilience, speakers shared how all stakeholders, especially community actors and the private sector, can work together to build resilience. Key lessons from the session include: 1) Communication is key to understand what the government plans and what businesses and communities need; 2) Private sector needs to be consulted in DRR policies and programmes; 3) Companies should engage with DRR in a proactive and preventive manner; and 4) Companies should do no harm, build their own resilience, innovate, and share DRR knowledge. This session was organized in partnership with BAPPENAS, CBi and UNICEF. Watch the full recording of the session, and read the overall outcome of the Global Platform: The Bali Agenda for Resilience.

News Highlights



Network Leaders Calls

Network Leaders play a critical role in facilitating exchange of ARISE national network experience across regions as much as facilitating member engagement within their networks. **The first ARISE Network Leaders Call of 2022**, held on 13 April, was set at a single time to provide greater exchange among networks across the globe. Representatives from 19 ARISE networks gathered to share their network's progress on activities, discuss the KPIs and dashboard, and the ARISE website. ARISE-USA and ARISE-Dominica also presented their collaborative project to develop the Critical Asset Management System (CAMS). Participants also discussed Key 2022

Milestones: the Global Platform for Disaster Risk Reduction, the Midterm Review of the Sendai Framework, and the ARISE AGM. The Co-Chairs, Special Representative of the UN Secretary-General for Disaster Risk Reduction Mami Mizutori and Hans-Peter Teufers of The UPS Foundation, underlined the need for ARISE to **strengthen strategic engagement with other initiatives working with private sector** and encouraged Network Leaders to take the lead in providing guidance to others.

The second ARISE Network Leaders Call, held 12 December, gathered representatives from 16 ARISE networks. UNDRR provided an update on the Board decisions on the ARISE Strategic Orientation for 2023 focusing on three areas for action in complement to advancing implementation of the ARISE Focus Areas and Key Performance Indicators (KPIs) 2022-2025: (i) Enhance the sign-up mechanism to better understand the membership base and encourage commitments and DRR investment; (ii) engage mid- and high-cap companies; and (iii) advance in all areas of ARISE strategic focus (SMEs,

infrastructure, investment, and insurance). ARISE Co-Chair Mami Mizutori highlighted the importance of the suggestions to make ARISE more strategic and more impactful. Network leaders from ARISE-Philippines, ARISE-Colombia and ARISE-Mexico then shared some of the ways they are already developing ARISE networks, enhancing membership engagement and strengthening work across the focus areas. In addition, a streamlined annual reporting template and KPI reporting process were shared to help capture and highlight ARISE success stories. Network Leaders were further called upon by ARISE-India to help mobilize members to join the 2023 AGM in India. Co-Chair Hans-Peter Teufers congratulated the networks for the experiences exchanged, highlighting the collaborative activities among ARISE networks and looked forward to an impactful 2023.

Inspiring Action! The ARISE Annual General Meeting (AGM) 2022



114 participants across multiple time zones from 21 ARISE Networks, representing different sectors such as insurance and banking, infrastructure, tourism, Information and Communication Technologies (ICTs), among others, from small to large enterprises, joined us online or

in Geneva for the 2022 ARISE AGM took 10-11 October.

Tools & Resources

- Midterm Review of the Sendai
 Framework: Main findings
 and recommendations
 now available.
- ARISE Sendai Framework
 Voluntary Commitments
- ARISE Documentation
- ARISE Broader Community
- ARISE Member Community
- PreventionWeb explore the knowledge base and participate in the community

Designed to respond to the needs of members as well as the global agenda with over 50 speakers, the AGM featured keynotes from the Ambassador of India and from the Climate Bonds Initiative CEO; special focus presentations from ARISE member ICMIF on the Resiliency Benchmark and the move from protection to prevention in insurance, ARISE-UAE and UNDRR Regional Office for Arab States on infrastructure and the development of the real estate resilience tool, Former Mayor of Edmonton and Executive Advisor for Climate Investing and Community Resilience of the Co-operators in Canada, and special remarks from ARISE-Philippines Co-Chair and Chairman of the Executive Committee, SM Prime Holdings, Inc. Dedicated sessions were held on IDDRR: Multi-Hazard Early Warning Systems, the Midterm Review of the Sendai Framework focusing on food security and digital transformation, links between MCR2030 and ARISE, and co-creative breakout session to ARISE discuss membership, projects, and cooperation — including with other UN private sector initiatives. Members' Inspiring Actions presentations that took stock of Sendai Framework implementation and an Ignite Stage showcased their work to inspire further action.

The ARISE Co-Chairs announced that the **2023 ARISE AGM will be hosted by ARISE India**, calling for wide participation. To move the private sector disaster risk reduction agenda forward, they also **called for ARISE participation at the Risk Reduction Hub and High-Level Meetings of the Midterm Review of the Sendai Framework in May**, as well as to engage with MCR2030 as service providers and partners. Other ideas to move forward called to: (i) deepen the efforts on ARISE areas of insurance, risk-informed investments, resilient infrastructure; (ii) strengthen engagement of wider private sector; (iii) scale up tools for SME resilience; and (iv) coordinate efforts with other private sector initiatives. To learn more read the full 2022 AGM Report or summary.

Insurance: Groundbreaking Resiliency Benchmark Launched

International Cooperative and Mutual Insurance Federation (ICMIF) and UNDRR jointly launched the ICMIF's Centenary Conference in Rome in October 2022 as part of its partnership to embed disaster risk reduction in mutual and cooperative insurance practice. The Benchmark builds on the report, "From Protection to Prevention: The role of cooperative and mutual insurance in disaster risk reduction," developed through the collaboration. The report shares seven mechanisms for supporting disaster risk reduction and resilience through cooperative and mutual insurance. Three are direct mechanisms, putting emphasis on variable pricing, incentives, and investments that reduce risks and build resilience; four indirection mechanisms are focused on insurance providers and their actions around information and advice, capacity and technology, enhancing social capital for innovation in risk reduction, and collaboration with the public sector. Since 2022, ICMIF has run the ICMIF Resilience Benchmark Survey to gather case studies and data to benchmark its members against the seven mechanisms framework. In 2023, ICMIF is inviting its members to join the programme and work towards benchmarking their DRR activities. Read the UNDRR-ICMIF report and learn more about the Resiliency Benchmark.

In the lead-up to ICMIF's centenary, a special webinar was also held in 2022. "The importance of prevention for the future of mutual and cooperative insurance" was organized, with five distinguished speakers including Ms. Mami Mizutori, Mr. Rob Wesseling, Ms. Ylva Wessén, Ms. Hilde Vernaillen, and Mr. Shaun Tarbuck. A key takeaway from the webinar is that the transition must not be limited to integrating DRR into strategies, but how to convert the industry and investments into a prevention- and resilience-centred one, so that the insurance products and services themselves reduce risks. The question then, is how to achieve such a transition, and Ms. Hilde Vernaillen noted that small steps count, including providing more information to costumers to make risk-informed decisions, better underwriting, pricing risk correctly, and explaining to costumers how to reduce risk, while ensuring inclusivity and leaving no one behind in the process.

Resilient Infrastructure: GLOBE Forum 2022



The Global Forum 2022, which took place in Vancouver, Canada from 29-31 March, brought together leaders, innovators, and practitioners from diverse sectors and regions to discuss how to reach a net-zero future. At the hybrid session "Investing in Resilient Infrastructure," the Head of UNDRR and Co-Chair of ARISE together with CEOs from The Co-operators Group (Canada), the Federation of Canadian Municipalities (FCM), Canada Infrastructure Bank, and the Former Mayor of Edmonton discussed issues including climate resilient investment, barriers for increasing the flow of private capital towards climate resilient infrastructure, government policies, and global good practices. A key message was that in order to transition to a

world where disaster risk no longer threatens the well-being of people and the future of the planet, there needs to be a mindset shift across the financial system: from short-term and under-prioritizing disaster risk to a mandatory 'Think Resilience' approach for all public and private sector investments.

Coalition for Disaster Resilient Infrastructure (CDRI) – Governing Council



Hans-Peter Teufers, ARISE Co-Chair, shared the work promoting CDRI and engaging the private sector at the local and regional level in the Governing council which was held on March 2022. He highlighted progress in the four ARISE focus areas and KPIs, including one dedicated to infrastructure, for better monitoring. He further highlighted the importance of opportunities for ARISE network leaders to get together and exchange ideas for capitalizing

on the momentum of CDRI to bringing more businesses to work on DRR. Read the full remarks

ARISE-MCR2030 Webinar Series



In April, a webinar series kicked off for ARISE members who have joined the Making Cities Resilient 2030 (MCR2030) Dashboard to share their relevant tools and services with participating cities. CAMS, the Critical Asset Management Tool, which aims to strengthen decision-making on mitigation and investment programmes to protect and restore critical assets was featured. CAMS helps cities and states to 1) inventory their critical assets, 2) identify the hazards to which each asset is exposed, 3) map the relationships between assets, and 4) identify potential failure chains in the system and risks involved. Watch the webinar for an overview of the tool

and how to use it.

In September, the webinar on Private Sector Partnership for Improving City's Climate Resilient Infrastructure and Enhancing Business Resilience showcased the technical expertise and services available from ARISE member companies in supporting cities to build resilience. The first part of the webinar focused on the Resilience Performance Assessment (RPA) tool developed by RESALLIENCE, which assesses the vulnerability scores of existing and future assets and formulates recommendations for improving resilience. The RPA tool helps cities gain a comprehensive understanding of current and future climate-related risks, estimate costs and benefits, and improve their decision-making process about future infrastructure investments in the context of changing climate. The second part of the webinar featured the USAID ADVANCE Indonesia programme of Miyamoto International, highlighting a public-private partnership in Jakarta, Indonesia, that improves private sector engagement in community disaster risk reduction. The session provided information on the framework and tools that can support cities in stimulating business continuity planning while linking with community resilience.

SME Resilience: Quick Risk Estimation Tool Pilot Launch



Quick Risk Estimation (QRE) Tool Pilot Launch for MSMEs, Filipino translation, took place on 3 June 2022. This event was organized by the National Resilience Council, ARISE-Philippines, and the UP Institute for Small-Scale Industries, targeting MSMEs coming from the following sectors: manufacturing, service, retail/trading, and agri-business. The tool is designed to help small businesses and enterprises, including those in the informal sector, to better understand their exposure and vulnerability to disaster risks. Business resilience and continuity planning is a cornerstone of sound management in light of the multiple risks that businesses face today. From supply disruptions to worker absenteeism and physical damage to facilities, disasters can, directly and indirectly, impact every aspect of business operations.

UNFCCC Climate Resilient Food Systems (CRFS) Alliance Leadership Group



During 2022, ARISE affiliate CORAF WECARD (Conseil ouest et centre africain pour la recherche et le développement agricoles/West and Central African Council for Agricultural Research and Development), Ms. Nana Amoah, Senior Advisor to Executive Director, was selected to represent ARISE in the UNFCCC Climate Resilient Food Systems (CRFS) Alliance Leadership Group which aims to accelerate action towards climate resilient, sustainable, equitable and inclusive food systems in a coherent manner,

focusing on the most vulnerable countries. Ms. Amoah has represented ARISE in the Private Sector Cluster, contributing to discussions on how the Alliance can support value chains, smallholder farmers, food entrepreneurs and better financial investments for food systems. ARISE members with expertise or experience to share are encouraged to get in touch or start a group discussion via the ARISE member community platform.