

Working with... the private sector through ARISE



Up to 80% of all investment in any given country is coming from the private sector. It is therefore critical that the private sector engages to make this investment risk informed.

Why?

The private sector is a critical participant in the creation of risk-resilient societies. By combining the intellectual (know-how) and capital assets of the private sector with the public sector and other stakeholders' knowledge, outreach and resources, solutions will be developed and implemented to achieve the Targets of the Sendai Framework by 2030. These include operational, communication, policy, investment, risk management and technical solutions. Specifically, ARISE members engage in capacity development, education and participation in the development of required policies, standards, tools and regulations through application of private sector expertise and innovation to reduce disaster risks at the national and local level. Members voluntarily commit to support and implement the Sendai Framework Disaster Risk Reduction 2015 – 2030¹.

What and How

Over 2020-2021, UNDRR works in collaboration with ARISE members to voluntarily commit to support and implement the Sendai Framework Disaster Risk Reduction 2015 – 2030, aligned with the 2030 Agenda for Sustainable Development and its Sustainable Development Goals, Paris Climate Agreement, New Urban Agenda and Agenda for Humanity.

The ARISE Network currently comprise of 250 members companies across all continents working towards resilient business practices.

For 2020-2021, ARISE has four priority areas with Key Performance Indicators to guide actions:

1. **Small and Medium-size Businesses:** Enhancing long-term resilience of SMEs including fiscal policies and supply chain management issues.
2. **Investors and Investment** Integrating disaster risk into financial sector investment decisions.
3. **(Re)-Insurance:** Incentivizing DRR through the insurance and asset management activities of the sector.
4. **Resilient Infrastructure:** Engaging in the global Coalition for Disaster Resilient Infrastructure (CDRI) to ensure the development of new, and updating of existing, infrastructure is risk informed





Who we are coordinating with:

UNDRR works with ARISE members through the regional and national networks to engage current and potential ARISE members to implement risk informed business practices. We work from the micro to the macro level, including SME associations, Chambers of Commerce and regional business networks. UNDRR is also creating links between ARISE and other global networks such as UN Global Compact, WEF and others.

ACT NOW

BE **R**ESILIENT

CREATE **I**MPACT

HELP **S**OCIETIES

EXPAND YOUR NETWORK...

The ARISE value proposition:

Together now for a safe and prosperous future for all

The global recognition of the significant, lasting impact that climate change and disasters will have on economic growth, community wellbeing, and related financial and economic systems, is rapidly growing. For companies, big and small, to survive and even prosper in this environment, they need to adapt fast. The uncertainties and transformation brought about by climate change and disasters can be seen as significant risks but also as opportunities.

By connecting a passionate community of business and other public and private partners, ARISE works as a catalyst for business innovation and for knowledge sharing to reduce risk for a sustainable and resilient future. Through its regional and national Networks and links into the global policy discussions on sustainability, climate action and disaster risk reduction, ARISE offers its members the opportunity to demonstrate leadership in cooperating with public partners to reshape business, society and financial frameworks to implement tailor-made solutions for all industries and sectors, leading to take risk-informed decisions, formulate adaptive strategies and implement preventative actions.

Preventionweb (2020). What is ARISE. [online] www.preventionweb.net. Available at: <https://www.preventionweb.net/arise/about/>

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