

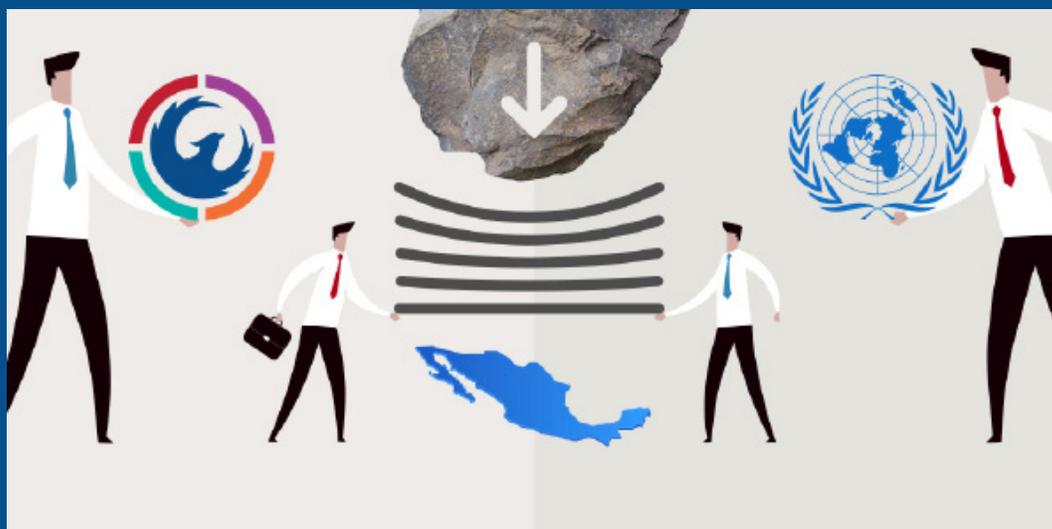


THE UN OFFICE FOR
DISASTER RISK REDUCTION
PRIVATE SECTOR ALLIANCE
FOR DISASTER RESILIENT
SOCIETIES (ARISE)

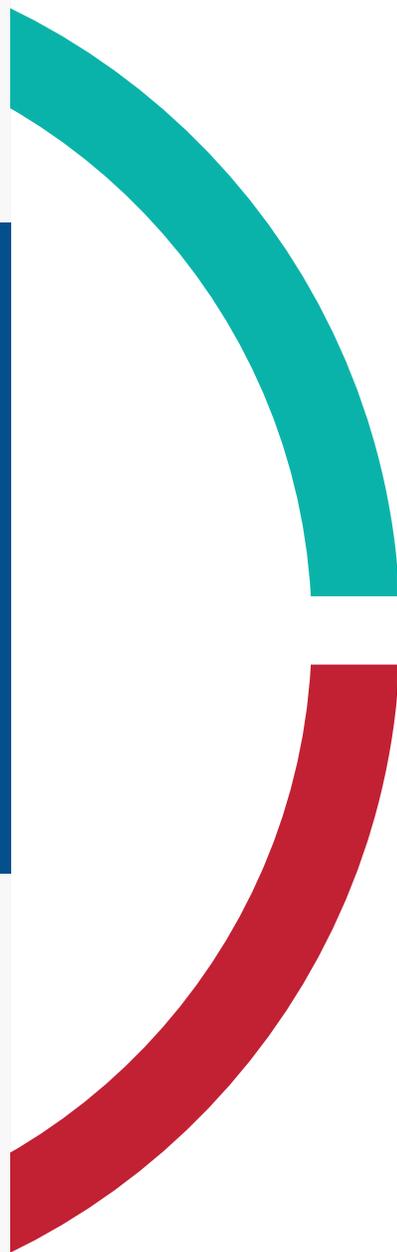
ARISE FOCUS
AREAS AND KEY
PERFORMANCE
INDICATORS (KPIs)

2020 - 2021

As outlined in the ARISE TOR, ARISE advocates for **risk-informed development, disaster risk reduction and preparedness action** by encouraging and supporting the private and public sectors to put in place policies and practices to reduce disaster risk and related human and economic losses. It mobilizes and facilitates the private sector to carry out **risk-informed investments and to apply business practices that reduce and prevent the creation of risk, build resilience and enhance recovery from disasters**, in line with the Sendai Framework.

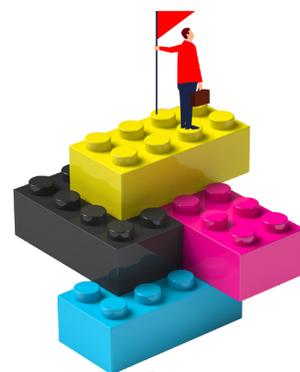


Whilst ARISE networks are generally free to choose the focus of their activities aligned with national and regional specificities and requirements, it is deemed important to further align network activities as much as possible in order to achieve best impact and visibility of ARISE. This will also enable more active information sharing and collaboration amongst ARISE networks and with other private sector initiatives.



FOR 2020-2021, UNDRR HAS SUGGESTED FOUR FOCUS AREAS FOR ITS ENGAGEMENT WITH THE PRIVATE SECTOR:

- 1) Enhancing the resilience of Small and Medium Enterprises;
- 2) Integrating disaster and climate risk into investment decisions by the financial sector;
- 3) Incentivizing disaster risk reduction and enhanced data for risk-informed decision-making through engagement with the insurance industry as global risk manager;
- 4) Supporting resilient infrastructure development.



IN ORDER TO SUPPORT IMPACT AND VISIBILITY, THE FOLLOWING GLOBAL KEY PERFORMANCE INDICATORS ARE SUGGESTED TO GUIDE THE ACTIVITIES OF ARISE NETWORKS AND MEMBERS TOWARDS BIGGEST COMMON IMPACT

- 5) 80% of all ARISE Networks engage in enhancing long-term resilience of Small and Medium Enterprises
- 6) 10% of all ARISE networks and members are encouraging and facilitating the integration of disaster and climate risk into private and financial sector investment decisions
- 7) 20% of ARISE networks actively promotes and implements pilot projects with the insurance industry to incentivize the integration of disaster risk reduction considerations into the sectors' business models, including focused on enhanced availability of data for DRR
- 8) 30% of all ARISE networks are promoting and engaging in the implementation of resilient infrastructure

Note: As most Networks have already developed their workplans for 2020, these KPIs are meant to provide light guidance and direction to ARISE network activities and plan, with the aim to over time align activities across the overall initiative. Networks remain free to choose additional activities to focus on, in consultation with UNDRR Regional Offices and reflecting the specific needs of their national or regional context.

IN ADDITION TO THE ABOVE BROADER KPIs, A SET OF MORE DETAILED KPIs COULD BE ADOPTED:

Key Focus Areas	Why	How to Engage	KPIs	Details
<p>SMEs</p> 	<p>40-60% of SME do not recover from a disaster; at the same time SMEs represent over 80% of any national economy and are closely linked into community structures. They are therefore critical for the resilience of countries and communities; lastly SMEs recognized drivers of innovation which is key to changing our approach to DRR</p>	<p>UNDRR Global Survey 2019</p> <p>Support the development of guidance</p> <p>Implement SME resilience projects</p>	<p>80% of all ARISE Networks engage in enhancing long-term resilience of Small and Medium Enterprises</p>	<p>ARISE Networks and members undertake and promote SME survey; # of responses: +100</p> <p>ARISE members engage in development of guidance and recommendations on enhancing the resilience of SMEs</p> <p>Five (5) ARISE projects on long-term SME resilience</p>
<p>Investment and Investors</p> 	<p>To realize risk-informed investment by the private sector at large, influencing the financial sector is a key leveraging point. Engagement in the ongoing global momentum under the SDGs and climate discussions offers the opportunity for the integration of disaster and climate risk into financial sector investment decisions</p>	<p>Unpack knowledge and expertise within ARISE</p> <p>Develop the business case for resilience and DRR for key sectors</p> <p>Explore and report on engagement with national regulators on how to incentivize risk-informed investment</p>	<p>10% of all ARISE networks and members are encouraging and facilitating the integration of disaster and climate risk into private and financial sector investment decisions</p>	<p>ARISE leading facilitating sector-specific DRR and resilience guidance; e.g. travel and tourism (ARISE Japan); Electricity/Energy (Enel/WEF)</p> <p>Two (2) ARISE networks build a partnership and as appropriate project with their national financial regulators and develop guidance or supporting documents and projects to encourage greater integration of disaster and climate risk into national regulatory frameworks</p> <p>ARISE Global Board members support UNDRR engagement with global processes on risk disclosure and accountability</p>

Key Focus Areas	Why	How to Engage	KPIs	Details
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Insurance

The (re-)insurance industry has a critical role to play in DRR. With risk at the core of its business, the industry has a opportunity to lead both from an insurance/liability side as well as asset management to change the current single hazard, short-term business approach of the sector and encourage risk-informed business management strategies and practice



Work with national insurance companies, insurance regulators and policy makers to shift the current approach of insurance from response to prevention.

20% of ARISE networks actively promotes and implements pilot projects with the insurance industry to incentivize the integration of disaster risk reduction considerations into the sectors' business models, including focused on enhanced availability of data for DRR

Three (3) ARISE Networks have established public-private partnerships with insurance sector and related partners to encourage the integration of risk reduction and resilience considerations into insurance models, products and asset management decisions. Two (2) ARISE network project to work with insurance on improved availability, accessibility, interoperability of loss and damage data at the national and local levels

Resilient Infrastructure

With over USD9 trillion to be invested in infrastructure by 2030, it is critical that this investment is risk-informed.

The new Coalition for Disaster Resilient Infrastructure (CDRI) is an opportunity for ARISE to pilot resilient infrastructure through the national networks



Explore engagement with CDRI

Develop and apply assessment tools for resilient infrastructure (commercial scorecard) across ARISE Networks and members

Promote and present the case for DRR at key infrastructure meetings and processes

30% of all ARISE networks are promoting and engaging in the implementation of resilient infrastructure

ARISE members engaged in resilient infrastructure projects, including the CDRI

ARISE Commercial Scorecard applied across 30% of all ARISE networks

ARISE members organize/engage in at least 10 meetings on resilient infrastructure