

Outline of ARISE-CBi collaboration

Updated 19 March 2021

1. The [Private Sector Alliance for Disaster Resilient Societies \(ARISE\)](#) and the [Connecting Business initiative \(CBi\)](#) have been discussing at both board and secretariat levels future collaboration between the two networks. These discussions build on previous joint activities at country level, including joint work between ARISE National Networks and CBi Member Networks in countries such as Mexico and the Philippines.
2. Collaboration of [CBi](#) and [ARISE](#) leverages their respective missions, mandates and competitive advantages, thereby focusing on the private sector building resilience of those most at risk and most vulnerable. Opportunities for joint action extends from the global to the national level, from advocacy initiatives to local implementation.
3. Together, CBi and ARISE cover private sector engagement across the full disaster cycle: risk prevention and risk reduction, emergency preparedness, response and recovery; and agree to collaborate and coordinate to ensure their activities are aligned.
4. Collaboration will focus on topics such as:
 - Engaging with small- and medium-sized enterprises (SMEs) for disaster resilience;
 - Disaster risk reduction financing, risk financing and risk transfer mechanisms;
 - Private sector investment in disaster risk reduction and management;
 - Strengthening multi-hazard and cross-sector approaches.

Interested CBi and ARISE networks and partners are encouraged to:

- Develop and agree on common messages to enhance engagement of the private sector in building resilience to disasters;
- Share information and experience;

- Co-host awareness raising sessions;
 - Promote and roll out tools or other practical applications and resources;
 - Participate in global, regional and national meetings and exercises.
5. ARISE and CBI agree to continue to meet bi-annually and as needed, to update each other on latest trends and developments and discuss engagement opportunities.
 6. CBI and ARISE networks are encouraged to present a coordinated approach in the national and regional intergovernmental and UN processes, including the UN Development System, as well as towards mutual private sector partners, including Chambers of Commerce and Industry and Global Compact local networks.