THE RESILIENCY ACADEMY

May 5-6, 2024
The Aiden Hotel 1103 East Commerce Street, San Antonio, Texas

Register Now
Space is Limited. Enter ‘Early Bird’ for $50 off

What is The Resiliency Academy?
A two-day workshop encompassing all-hazards preparedness specific to the private sector. Our expert team will provide you with the building blocks to create a best-in-class crisis management program.

What is covered in the academy?
- Risk Assessment and Plan Development -
  Create emergency, crisis, and continuity plans tailored to your specific requirements.
- Preparedness and Training Customization -
  Craft inclusive training materials and strategies for different target audiences, including employees, Crisis Teams, and C-Suite executives.
- Exercise Design -
  Design crisis response exercises to simulate real-world scenarios and test your organization’s preparedness.
- Crisis Communications -
  Learn effective and accessible strategies for internal & external communication during a crisis to maintain trust and transparency across all stakeholders.
- Leadership in a Crisis -
  Develop the skills necessary to lead confidently when facing a crisis situation.

Walk Away With...
- Expert guidance from Fortune 500 crisis managers.
- Plan outlines, training content and exercise scenarios for your organization.
- Enhanced capability to effectively manage and navigate crisis situations while upholding your core values and principles.

“A crisis management workshop by the private sector for the private sector.”

Who should attend?
- A private sector emergency manager who is new to the role (1-3 years).
- A private sector emergency manager looking to grow in experience, knowledge, and leadership.
- A private sector emergency manager looking to increase their network.

THE RESILIENCY INITIATIVE

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