

THE RESILIENCY ACADEMY

May 5-6, 2024

The Aiden Hotel 1103 East Commerce Street,
San Antonio, Texas



Register Now

Space is Limited, Enter "Early Bird" for \$50 off

\$399



Walk Away With...

- ✓ Expert guidance from Fortune 500 crisis managers.
- ✓ Plan outlines, training content and exercise scenarios for your organization.
- ✓ Enhanced capability to effectively manage and navigate crisis situations while upholding your core values and principles.

"A crisis management workshop by the private sector for the private sector."

What is **The Resiliency Academy**?

A two-day workshop encompassing all-hazards preparedness specific to the private sector. Our expert team will provide you with the building blocks to create a best-in-class crisis management program.

What is **covered in the academy**?

- **Risk Assessment and Plan Development** - Create emergency, crisis, and continuity plans tailored to your specific requirements.
- **Preparedness and Training Customization** - Craft inclusive training materials and strategies for different target audiences, including employees, Crisis Teams, and C-Suite executives.
- **Exercise Design** - Design crisis response exercises to simulate real - world scenarios and test your organization's preparedness.
- **Crisis Communications** - Learn effective and accessible strategies for internal & external communication during a crisis to maintain trust and transparency across all stakeholders.
- **Leadership in a Crisis** - Develop the skills necessary to lead confidently when facing a crisis situation.

Who should attend?

- A private sector emergency manager who is new to the role (1-3 years).
- A private sector emergency manager looking to grow in experience, knowledge, and leadership.
- A private sector emergency manager looking to increase their network.